



28th Anniversary

Sukhothai Thammathirat Open University
5 September 2006



Mission

Sukhothai Thammathirat Open University, in response to individual and societal needs, adheres to the principle of lifelong education and aims to develop the quality of life of the general public by upgrading the level of knowledge of those already in the workforce and expanding the educational opportunities for secondary-school graduates. The University has carried out its mission by establishing a distance learning system employing correspondence media, radio broadcasts, television programs, satellite communications and the internet, which enable students to study on their own without having to attend a conventional classroom.





His Majesty's speech at the Ananta Samakhom Throne Hall
on the 60th anniversary of his accession to the throne

on June 9, 2006

Firstly, we should be compassionate to each other in our thoughts, speech and actions in order to achieve progress.

Secondly, we must come to the aid of each other and work for the mutual well-being of ourselves, others and of the nation as a whole.

Thirdly, everyone should think and act with honesty while staying true to the rules and respecting equality.

Fourthly, as everyone strives to ensure their thoughts and views conform to righteousness and remain steadfast to reason, their minds and conduct must be in tandem with virtuous resolve. If this is achieved, there can be no doubt that Thailand will stand proud and tall forever.



King Rama VII

His Majesty King Bhumibol Adulyadej, King Rama IX,
bestowed the university the name

“Sukhothai Thammathirat Open University”

in honor of King Prajadhipok, King Rama VII, who,
before becoming King, held the title of
Prince Sukhothai Thammaracha.



Royal Message

“...One important aim of Sukhothai Thammathirat Open University is to promote academic and higher professions. The university adheres to the principle of lifelong education in order to develop the quality of the people and enable them to create prosperity for themselves, society and the nation. Therefore, the graduates of this university should understand and be aware of the value of the arts and sciences, which are the most important factors in building prosperity...”



University Symbols



Crest: The university crest features three arrows placed horizontally beneath a crown trained by the pinnacle of a cone-shaped stupa. The three arrows are taken from the official seal of King Rama VII while the cone-shaped stupa is the symbol of the ancient kingdom of Sukhothai. His Majesty King Bhumibol Adulyadej, King Rama IX, granted permission for this symbol to be used as the university's official crest.



Colors: The university colors, green and gold, have the following meanings:



Green - the color for Wednesday, the day on which His Majesty King Rama VII was born

Gold - the symbol of good fortune



Tree: *Tong Lang Lai* or *Parichart*

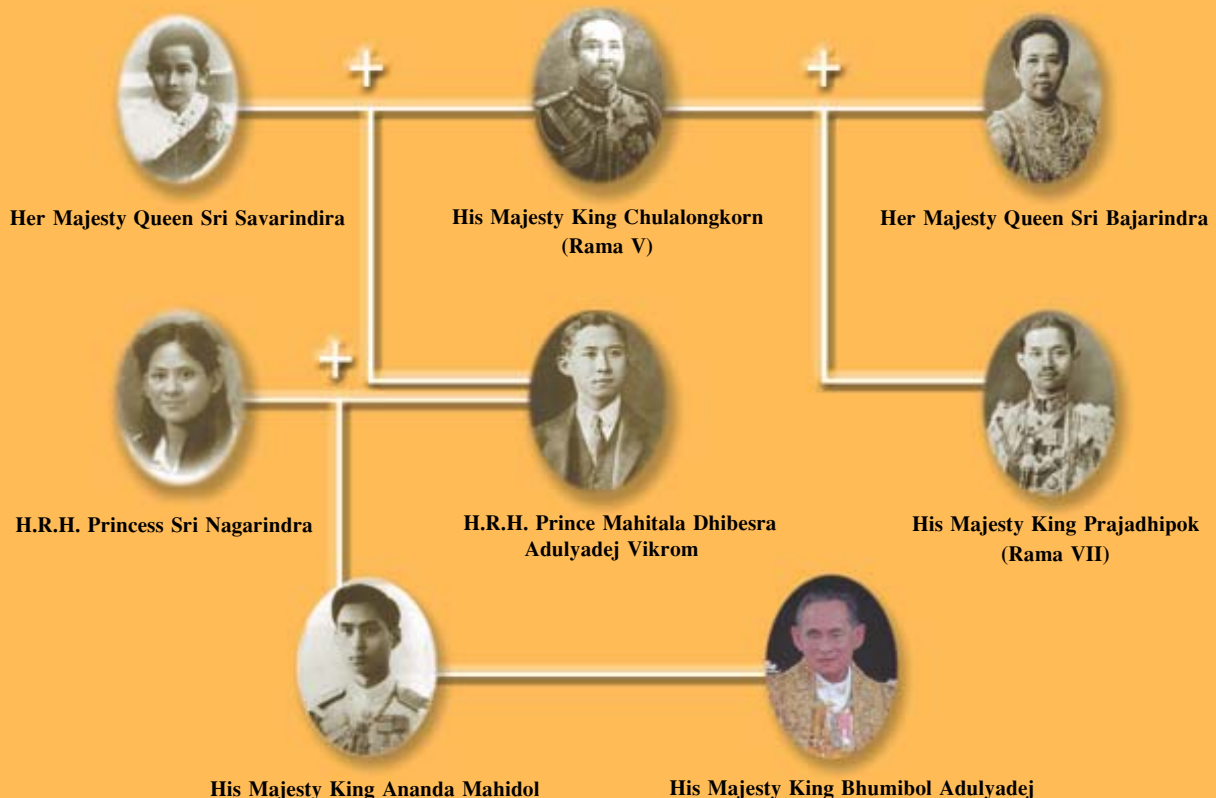
CONTENTS

His Majesty's speech at the Ananta Samakhom Throne Hall on the 60 th anniversary of his accession to the throne on June 9, 2006	3
Royal Photograph of King Rama VII	4
Royal Photograph of King Rama IV	5
University Symbols	6
Two Kings Learning from Experiences	7
Message from the Chairman of the University Council	14
Message from the President	15
University Council	16
Administrative Structure	17
Organization Chart	18
Academic Senate	20
University Administrators	22
University Operations	24
University Plan	25
Organization of Studies	26
Research	35
Academic Services to Society	37
Cultural Preservation	42
University Development	45
Student Activities	50
Statistics	52
Commemorative Photographs	59

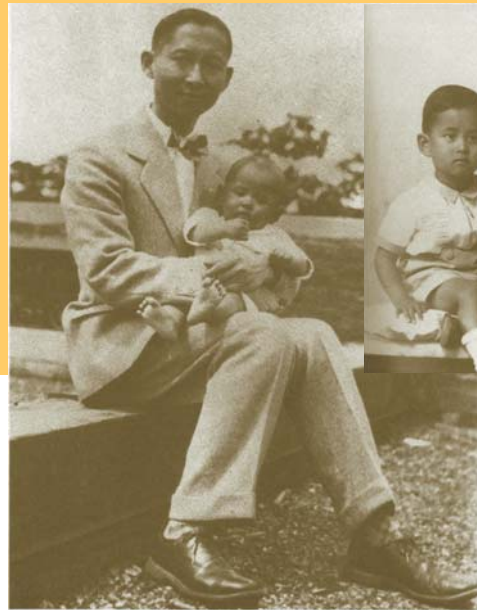
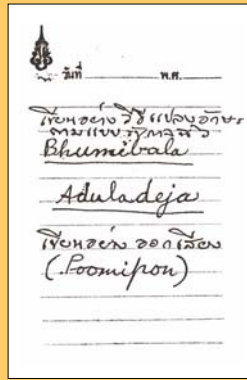
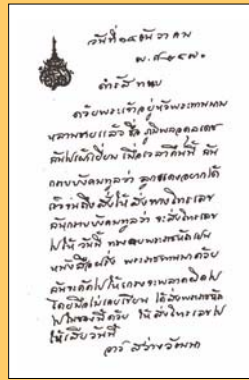


Two Kings

Learning from Experience



As a son of King Rama V, King Rama VII or King Prajadhipok was a younger half-brother of the Prince Father (the father of the present King). Both of them were quite close since their childhood. Moreover, both went to further their studies in England at the same time. Later, the Prince Father took a military course in Germany. While studying his military course in England, King Rama VII visited the Prince Father and together they took trips to a number of places in Germany. The name “**Bhumibol Adulyadej**” of the present King was kindly bestowed by King Rama VII.

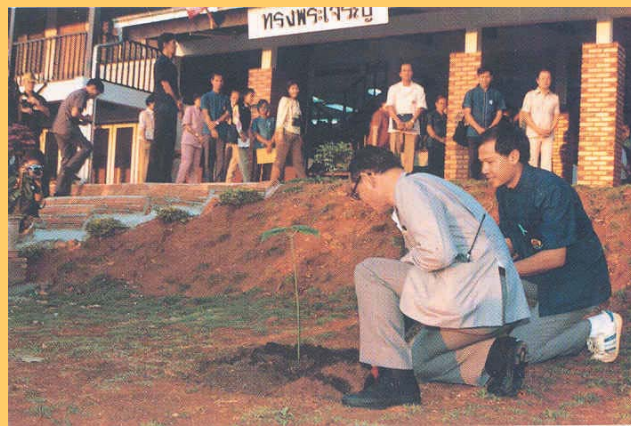


After the abdication of King Rama VII on March 2, 1935, Prince Ananda Mahidol, the first son of the Prince Father, became King Rama VIII. The accession to the throne of Prince Bhumibol Adulyadej took place on June 9, 1946 after the sudden death of his brother King Rama VIII.



Learning for practical benefits

Both King Rama VII and the present King are known as monarchs that place great importance on the pursuit of knowledge. In this regard, a key principle is that knowledge should lead to practical benefits. Learners, therefore, have to learn and understand the reasoning relationships in various things first, then accumulate, impart, develop, and finally adapt international concepts and theories to suit the Thai environment.



Learning by experiments

Conducting experiments has become a crucial part of seeking knowledge for both kings through the practical application of theory until a satisfactory outcome is achieved. During his reign, King Rama VII provided active support for systematic research, aiding the



Telephone networks have been developed and extended to meet public demand.



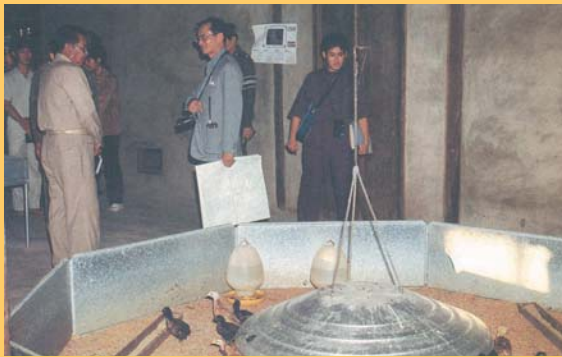
Even during his private vacation at Klaikangwon Palace in Hua Hin, King Rama VII continued to work every day, listening to the radio and organizing cabinet meetings in the Palace.



King Rama VII and Queen Rambhai Barni planted a palm tree during his visit to a plantation of one of his subjects in Trang province on February 9, 1929.



Radio Broadcast Station, Phayathai Palace in 1930.



nation's development in many areas. For example, King Rama VII carried out tests of radio broadcasts which resulted in Thailand's first permanent radio station at Phayathai Palace, which officially began broadcasting on February 25, 1930.

Similarly, the present King has initiated many experimental projects in several fields for the benefit of his subjects, such as the Pikunthong Educational Development Project. In 1993 King Bhumibol received the International Erosion Control Association's International Merit Award as an

outstanding international figure from the association for his work in introducing vetiver grass for preserving soil and water. This illustrated his immense contribution as a leader in conducting experiments for the benefit of national development.

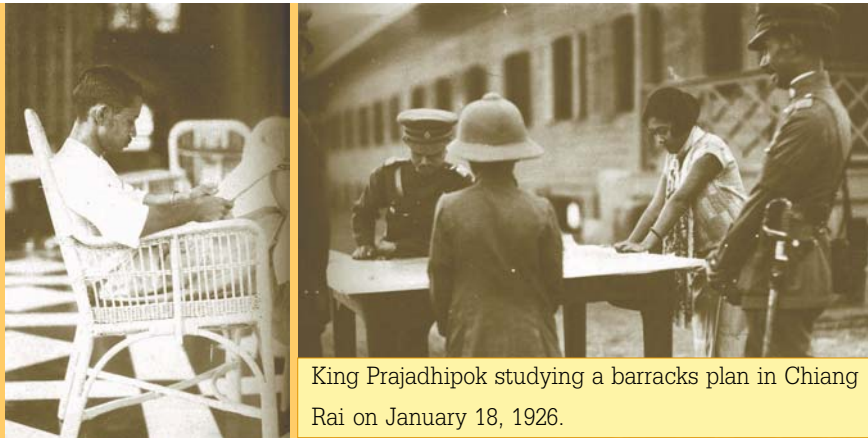


King Prajadhipok issued a royal command to establish a library for Bangkok on Naphrathat Road in order to keep King Vajiravudh's royal literature. He went to preside over the opening ceremony of the library on February 26, 1926.

Learning by reading

King Rama VII, like the present King, viewed books as "Banks of Knowledge" King Rama VII loved reading as well as collecting all kinds of books, for example, books on the humanities, social science, science and technology.

Whenever King Rama VII was free from his royal duties, he enjoyed telling children fairy tales from books. Besides, he suggested to the Royal Institute that it should arrange a book contest to promote



King Prajadhipok studying a barracks plan in Chiang Rai on January 18, 1926.



the writing of books, and encourage people to learn from good books. Also, he initiated the establishment of a library for Bangkok which was of great benefit to the people's knowledge development.

Similarly, despite his busy schedule, King Rama IX has found reading an important source of education. From his initiative, a project on Thai Encyclopedia for Youth was introduced in 1968. The Thai Encyclopedia for Youth has since become a complete set of subjects covering all fields that enables people from all walks of life to enrich their knowledge and overall education. Under the supervision of a committee, the experimental project was launched carefully, with content divided into four subject areas, namely science, technology, social science, and humanities. The first publication was then released in 1973. Moreover, village libraries and mobile libraries have been set up as well under the royal initiative to provide knowledge to the people.

Learning by observation

During an interview in December 1987, Princess Maha Chakri Sirindhorn admitted that His Majesty the King is her model in learning by observation:

“In development activities, he does not just visit a village and blindly tell them to do this and that. On the contrary, he must study the geographical environment and other relevant factors first. From this approach, it seems that he knows everything about Thailand.”

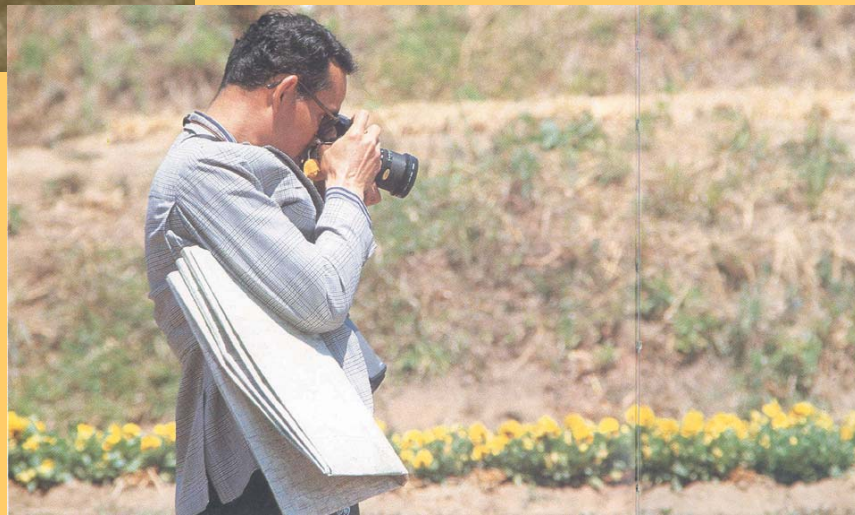


On July 14, 1931, King Prajadhipok and Queen Rambhai Barni visited the movie studio at Paramount Co. in Long Island.



While visiting Garut in Indonesia, King Prajadhipok and Queen Rambhai Barni watched the erupting Papandayan volcano in Java.

Similarly, King Prajadhipok strongly believed that observation leads to the development of human society. For example, when addressing scouts, he would point out that advancement was derived from observation, analysis and rationalization.



Learning by listening



Useful listening is listening that gives rise to thinking and searching for reasons. After his accession to the throne, King Prajadhipok or King Rama VII regularly listened to other's opinions. In this regard, he formed the Executive Committee and Cabinet in order to seek advice and recommendations from its members. In the same manner, the present King prefers to ask questions and learn from other people's knowledge and viewpoints. For instance, when launching his Royal Projects, in keeping with democratic practice, he seeks cooperation and participation from various concerned parties.



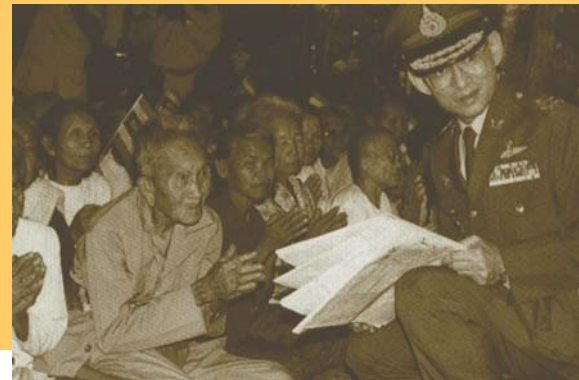
For the Benefit and Happiness of the People

King Rama VII and the present King are monarchs of great wisdom and talent, possessing a deep understanding of Thailand and its people, and a commitment to applying their love of the pursuit of knowledge for the benefit of their subjects. This was reflected during the coronation ceremony in which the present King made his pronouncement to follow the intentions of previous kings in the Chakri Dynasty:

“We will reign with righteousness, for the benefit and happiness of the Siamese people.”



By his royal command, King Prajadhipok appointed experts and specialists in various fields from the royal family as the Executive Committee and Cabinet on November 28, 1925.



King Prajadhipok talking to lepers during his visit to a leper asylum in Chiang Mai on January 25, 1926.



On several occasions, King Prajadhipok visited his people throughout the kingdom. At the same time, he would observe and consider measures to alleviate the hardships of his people.





Message from the Chairman of the University Council

In the 28 years since its establishment, Sukhothai Thammathirat Open University has expanded educational opportunity regardless of gender, age and academic qualification, and has produced over 300,000 graduates to work in different professions. It is therefore clear that the university has made significant and continuous progress in carrying out its mission following the educational philosophy of the distance learning system.

As always, the University Council has encouraged the university to widely use modern educational technology that meets the needs of society and responds to advances in telecommunications technology. Moreover, it has supported the university in adapting its role in readiness for autonomous status, with the aim of serving as one of the world's leading distance learning universities.

In the year 2006, the Thai people celebrated the auspicious occasion of the 60th anniversary of His Majesty the King's accession to the throne. The University Council also hopes that the 28 years of the establishment of Sukhothai Thammathirat Open University is auspicious for all its staff. On this important occasion, all of us will endeavor to follow the royal initiatives and guidance of His Majesty in developing the nation's human resources through the university's distance learning system.

Kasem Suwanakul

Prof. Dr. Kasem Suwanakul

Chairman of the University Council





Message from the President

As it celebrates its 28th anniversary, Sukhothai Thammathirat Open University can reflect upon its continued progress and many achievements since establishment in 1978.

Although the university might now be considered as highly experienced, it is, however, necessary for it to constantly adapt itself when encountering new environments and changes.

Sukhothai Thammathirat Open University, therefore, must identify alternative directions by placing emphasis on e-Learning, upgrading educational standards, developing staff on a continuous basis, and adjusting curriculum contents including teaching and learning management under the distance education system to suit people in modern society.

Success in this adjustment will be achieved with the continued dedication of all our staff. Through these efforts, our distance learning system and educational services can offer true educational opportunity to Thai people from all walks of life.

Pratyva Vesarach

Prof. Pratyva Vesarach, Ph.D.

President of Sukhothai Thammathirat Open University



UNIVERSITY COUNCIL

The University Council oversees the general affairs of the University as prescribed in the Sukhothai Thammathirat Open University Act of 1978. The University Council consists of the following members:

CHAIRMAN

Prof. Dr. Kasem Suwanakul

VICE-CHAIRMAN

Mr. Aree Wongse-Araya

DISTINGUISHED MEMBERS

Prof. Dr. Kanit Na Nakorn

Prof. Dr. Purachai Piumsombun

Prof. Dr. Patya Saihoo

Prof. Dr. Utumporn Jamornmann

Dr. Manoo Ordeedolchest

Dr. Somkiet Onwimon

Mr. Sophon Suphamong

Mr. Sommai Surakul



EX OFFICIO MEMBERS

Secretary-General of the Commission on Higher Education or representative

President of the Communications Authority of Thailand or representative

Director-General of the Public Relations Department or representative

Director-General of the Mass Communications Authority of Thailand or representative

President of Sukhothai Thammathirat Open University (Prof. Dr. Pratya Vesarach)

REPRESENTATIVE FROM ACADEMIC SENATE

Assoc. Prof. Saravudh Sutummasa

SECRETARY

Vice-President for Planning and System Development:

(Assoc. Prof. Dr. Ekkaphon Nuysri)

ASSISTANT SECRETARIES

Assoc. Prof. Dr. Pranee Sungkatavat

Assoc. Prof. Dr. Somdech Sittipongpittaya

Assoc. Prof. Dr. Siriwan Sripahol

(As of 30 June 2006)



ADMINISTRATIVE STRUCTURE



Prof. Dr. Pratyva Vesarach

President

Vice-Presidents

Assistants to the President



Assoc. Prof. Dr. Pranee Sungkatavat



Assoc. Prof. Dr. Siriwan Sripahol



Assoc. Prof. Dr. Ekkaphon Nuysri



Asst. Prof. Dr. Kitipong Hungspruke

Academic Affairs

- Schools of Study
- Office of Academic Affairs
- Office of Registration, Records and Evaluation



Assoc. Prof. Dr. Vipa Jaroenpuntaruk

Research & Graduate Studies

- Office of Graduate Studies
- Institute for Research and Development
- Office of Continuing Education
- National Printing Technology Training Center



Assoc. Prof. Dr. Somdech Sittipongpittaya

Planning & System Development

- Planning Division
- Educational Quality Assurance Coordinating Center



Ms. Vanida Leunanonchai

Internal Affairs

- Central Personnel Division
- Buildings & Grounds Unit
- Seminar & Training Center



Assoc. Prof. Dr. Wanna Sananpanichkul

Operations

- Office of Educational Technology
- Office of Computer Services

Educational Services

- Office of Educational Services
- Office of Documentation and Information
- Regional Distance Education Coordinating Office
- Information Center

Financial Affairs

- Finance Division
- Procurement Division

Network Development & International Affairs

- Office of the University Press
- International Affairs Unit



Organization Chart

Sukhothai Thammathirat Open University

University Council

Academic Senate

President

Assistant to the President

Vice-President



- Liberal Arts
- Educational Studies
- Management Science
- Law
- Economics
- Health Science
- Human Ecology
- Agricultural Extension & Cooperatives
- Political Science
- Communication Arts
- Science & Technology
- Nursing

- Central Division
- Finance Division
- Procurement Division
- Planning Division
- Personnel Unit
- International Affairs Unit
- Buildings & Grounds Unit
- Secretarial Unit
- Educational Quality Assurance
- Coordinating Center
- Information Center
- Radio Communications Center
- Seminar & Training Center

- Secretarial Section
- Graduate Registration, Records & Evaluation Section
- Graduate Interactive Activities Section
- Graduate Studies Standards Section
- International Studies Section

- Secretarial Section
- Registration Section
- Admissions Section
- Evaluation Section
- Center for Test Research & Development

- Secretarial Section
- Counseling Section
- Regional Affairs Center
- Educational Media Services & Correspondence Center

- Secretarial Section
- System Management & Educational Media Research Section
- Educational Audio-Visual Center
- Educational Radio & TV Services Center
- Computer-Assisted Instruction Center
- Educational Films & Photographs Production Center
- Communication Technology Engineering Section

- Secretarial Section
- Textbook Section
- Faculty Development Section
- Curriculum & Instruction Development Section
- Professional Experience Section



Internal Auditing Unit

Office of Documentation & Information

- ❑ Secretarial Section
- ❑ Technical Section
- ❑ Information Services Section
- ❑ Educational Media Services Section
- ❑ Library Technology Center

Office of the University Press

- ❑ Secretarial Section
- ❑ Printing Section
- ❑ Publicity & Distribution Section
- ❑ Academic Section

Office of Continuing Education

- ❑ Secretarial Section
- ❑ Distance Education Dissemination Services Section
- ❑ Training Administration Section
- ❑ Training Media & Technology Development Section
- ❑ Program Analysis & Development Section
- ❑ Educational Park Section

Office of Computer Services

- ❑ Secretarial Section
- ❑ Computer Services Section
- ❑ Data Processing Operations Section
- ❑ Systems Analysis & Development Section

Institute for Research & Development

- ❑ Secretarial Section
- ❑ Research Coordination Section
- ❑ Research Development & Dissemination Section
- ❑ Distance Education Research Center

National Printing Technology Training Center

- ❑ Secretarial Section
- ❑ Training Section
- ❑ Printing Technology Section

Regional Distance Education Coordinating Office

- ❑ Secretarial Section
- ❑ STOU Regional Distance Education Center-Nakhon Si Thammarat
- ❑ STOU Regional Distance Education Center-Nakhon Sawan
- ❑ STOU Regional Distance Education Center-Ubon Ratchathani
- ❑ STOU Regional Distance Education Center-Phetchaburi
- ❑ STOU Regional Distance Education Center-Sukhothai
- ❑ STOU Regional Distance Education Center-Lampang
- ❑ STOU Regional Distance Education Center-Udon Thani
- ❑ STOU Regional Distance Education Center- Chanthaburi
- ❑ STOU Regional Distance Education Center-Yala
- ❑ STOU Regional Distance Education Center-Nakhon Nayok





ACADEMIC SENATE

The Academic Senate has the authority to consider and prescribe curricula, teaching and evaluation; propose the establishment, merger and abolition of schools, offices and institutes; and other responsibilities as prescribed in the Sukhothai Thammathirat Open University Act of 1978. The Academic Senate consists of the following members:

CHAIRMAN

President: Prof. Dr. Pratyva Vesarach

EX OFFICIO MEMBERS

Dean, School of Liberal Arts: Assoc. Prof. Dr. Jaraswat Trairat

Dean, School of Educational Studies: Assoc. Prof. Dr. Suchin Visavateeranon

Dean, School of Management Science: Assoc. Prof. Dr. Kingporn Thongbai

Dean, School of Law: Assoc. Prof. Lawan Hornopparud

Dean, School of Health Science: Assoc. Prof. Saravudh Sutummasa

Dean, School of Economics: Assoc. Prof. Dr. Siriwan Sripahol

Dean, School of Human Ecology: Assoc. Prof. Dr. Chittinun Tejagupta

Dean, School of Political Science: Asst. Prof. Thawee Surarittikul

Dean, School of Agricultural Extension and Cooperatives: Assoc. Prof. Dr. Sunan Seesang

Dean, School of Communication Arts: Assoc. Prof. Dr. Bussaba Suteetorn

Dean, School of Science and Technology: Assoc. Prof. Sunee Poomsuang

Dean, School of Nursing: Assoc. Prof. Dr. Poonsuk Hingkanont

Director, Office of Registration, Records and Evaluation: Assoc. Prof. Dr. Tassanee Chatthai

Director, Office of Educational Technology: Assoc. Prof. Dr. Tanit Pusiri

Director, Office of Educational Services: Assoc. Prof. Dr. Jinda Khlitong

Director, Office of Academic Affairs: Assoc. Prof. Dr. Laddawan Petchroj

Director, Office of Documentation and Information: Assoc. Prof. Dr. Somporn Puttapithakporn

Director, Office of the University Press: Assoc. Prof. Kunatam Wasinkasem

Director, Office of Continuing Education: Assoc. Prof. Dr. Pradinan Oupramai

Director, Office of Computer Services: Assoc. Prof. Nuttaporn Pimparyon

Director, Institute for Research and Development: Assoc. Prof. Dr. Dusit Wechakit

Director, Regional Distance Education Coordinating Office: Assoc. Prof. Voravuth Thaptong

Director, Office of Graduate Studies: Dr. Jitra Puengpanich



Professor from School of Educational Studies: Prof. Dr. Sumalee Sungsi

Professor from School of Political Science: Prof. Dr. Praty Vesarach

ELECTED MEMBERS

School of Liberal Arts: Assoc. Prof. Dr. Chutima Sacchanand

School of Educational Studies: Assoc. Prof. Chantri Kuptavatin

School of Management Science: Assoc. Prof. Chatchai Loyritvuthikrai

School of Law: Asst. Prof. Paninee Kitpoka

School of Health Science: Assoc. Prof. Dr. Panee Sitakalin

School of Economics: Assoc. Prof. Dr. Manoon Toyama

School of Human Ecology: Assoc. Prof. Dr. Chinnarat Somseub

School of Political Science: Asst. Prof. Thapanat Prom-in

School of Agricultural Extension and Cooperatives:

Assoc. Prof. Dr. Paranee Tangwiwat

School of Communication Arts: Assoc. Prof. Theerarux Photisuvan

School of Science and Technology: Assoc. Prof. Tassaneewan Sripradit

School of Nursing: Asst. Prof. Boontip Siritarungsri

SECRETARY

Vice-President for Academic Affairs: Assoc. Prof. Dr. Pranee Sungkatavat

ASSISTANT SECRETARY

Vice-President for Research and Graduate Studies: Assoc. Prof. Dr. Siriwan Sripahol

Vice-President for Educational Services: Assoc. Prof. Dr. Somdech Sittipongpittaya

(As of 30 June 2006)





UNIVERSITY ADMINISTRATORS

PRESIDENT:

Prof. Dr. Praty Vesarach

VICE-PRESIDENTS

Vice-President for Academic Affairs: Assoc. Prof. Dr. Pranee Sungkatavat

Vice-President for Research and Graduate Studies: Assoc. Prof. Dr. Siriwan Sripahol

Vice-President for Planning and System Development: Assoc. Prof. Dr. Ekkaphon Nuysri

Vice-President for Internal Affairs: Assoc. Prof. Dr. Kitipong Hungspruke

Vice-President for Operations: Assoc. Prof. Dr. Vipa Jaroenpuntaruk

Vice-President for Educational Services: Assoc. Prof. Dr. Somdech Sittipongpittaya

Vice-President for Financial Affairs: Ms. Vanida Leunanonchai

Vice-President for Network Development and Foreign Relations:

Assoc. Prof. Dr. Wanna Sananpanichkul

ASSISTANTS TO THE PRESIDENT

Assoc. Prof. Dr. Supattra Kuhakarn

Assoc. Prof. Usavadee Chantarasonthi

Assoc. Prof. Nopporn Donavanik

Assoc. Prof. Waraporn Rungreungkolkich

Mr. Sawat Chavakul

DEANS

Dean, School of Liberal Arts: Assoc. Prof. Dr. Jaraswat Trairat

Vice-Dean, School of Liberal Arts: Asst. Prof. Kanchana Gaikwang

Dean, School of Educational Studies: Assoc. Prof. Dr. Suchin Visavateeranon

Vice-Dean, School of Educational Studies: Assoc. Prof. Dr. Tweesak Chindanurak

Vice-Dean, School of Educational Studies: Assoc. Prof. Dr. Arunee Horadal

Dean, School of Management Science: Assoc. Prof. Dr. Kingporn Thongbai

Dean, School of Law: Assoc. Prof. Lawan Hornopparud

Vice-Dean, School of Law: Ms. Siriphan Polrob

Dean, School of Health Science: Assoc. Prof. Saravudh Suttummasa

Vice-Dean, School of Health Science: Assoc. Prof. Dr. Panee Sitakalin

Vice-Dean, School of Health Science: Assoc. Prof. Dr. Porntip Keyuranon

Dean, School of Economics: Assoc. Prof. Dr. Siriwan Sripahol

Dean, School of Human Ecology: Assoc. Prof. Dr. Chittinun Tejagupta

Vice-Dean, School of Human Ecology: Assoc. Prof. Parichat Changsingha



Vice-Dean, School of Human Ecology: Assoc. Prof. Poonsiri Watjanapoom
 Dean, School of Political Science: Asst. Prof. Thawee Surarittikul
 Vice-Dean, School of Political Science: Assoc. Prof. Thapanat Prom-in
 Vice-Dean, School of Political Science: Assoc. Prof. Varnadharma Kanchanasuwon
 Dean, School of Agricultural Extension and Cooperatives:
 Assoc. Prof. Dr. Sunan Seesang
 Dean, School of Communication Arts: Assoc. Prof. Dr. Bussaba Suteetorn
 Dean, School of Science and Technology: Assoc. Prof. Sunee Poosrimuang
 Vice-Dean, School of Science and Technology: Assoc. Prof. Nuttapron Hencharoenlert
 Dean, School of Nursing: Assoc. Prof. Dr. Poonsuk Hingkanont

DIRECTORS

(OFFICE/INSTITUTE/CENTER)

Director, Office of Registration, Records and Evaluation:

 Assoc. Prof. Dr. Tassanee Chatthai

Director, Office of Educational Technology: Assoc. Prof. Dr. Tanit Pusiri

Director, Office of Educational Services: Assoc. Prof. Dr. Jinda Khibtong

Director, Office of Academic Affairs: Assoc. Prof. Dr. Laddawan Petchroj

Director, Office of Documentation and Information:

 Assoc. Prof. Dr. Somporn Puttapithakporn

Director, Office of the University Press: Assoc. Prof. Kunatam Wasinkasem

Director, Office of Continuing Education: Assoc. Prof. Dr. Pradinan Oupramai

Director, Office of Computer Services: Assoc. Prof. Nuttapron Pimparyon

Director, Institute for Research and Development: Assoc. Prof. Dr. Dusit Wechakit

Director, Regional Distance Education Coordinating Office:

 Assoc. Prof. Voravuth Thaptong

Director, Office of Graduate Studies: Dr. Jittra Puengpanich

Director, National Printing Technology Training Center:

 Assoc. Prof. Pakarmas Pachonklaew

Director, Educational Quality Assurance Coordinating Center:

 Assoc. Prof. Dr. Ekkaphon Nuysri

(DIVISION)

Director, Central Division: Mr. Dumrong Jaisomkom

Director, Finance Division: Mrs. Chuchit Visutsiri

Director, Planning Division: Mrs. Noppawan Jarurojnuawarat

Director, Procurement Division: Mrs. Pochamarn Permpoolchokana

Director, Personnel Division: Mr. Montri Wichianmanee

(As of 30 June 2006)



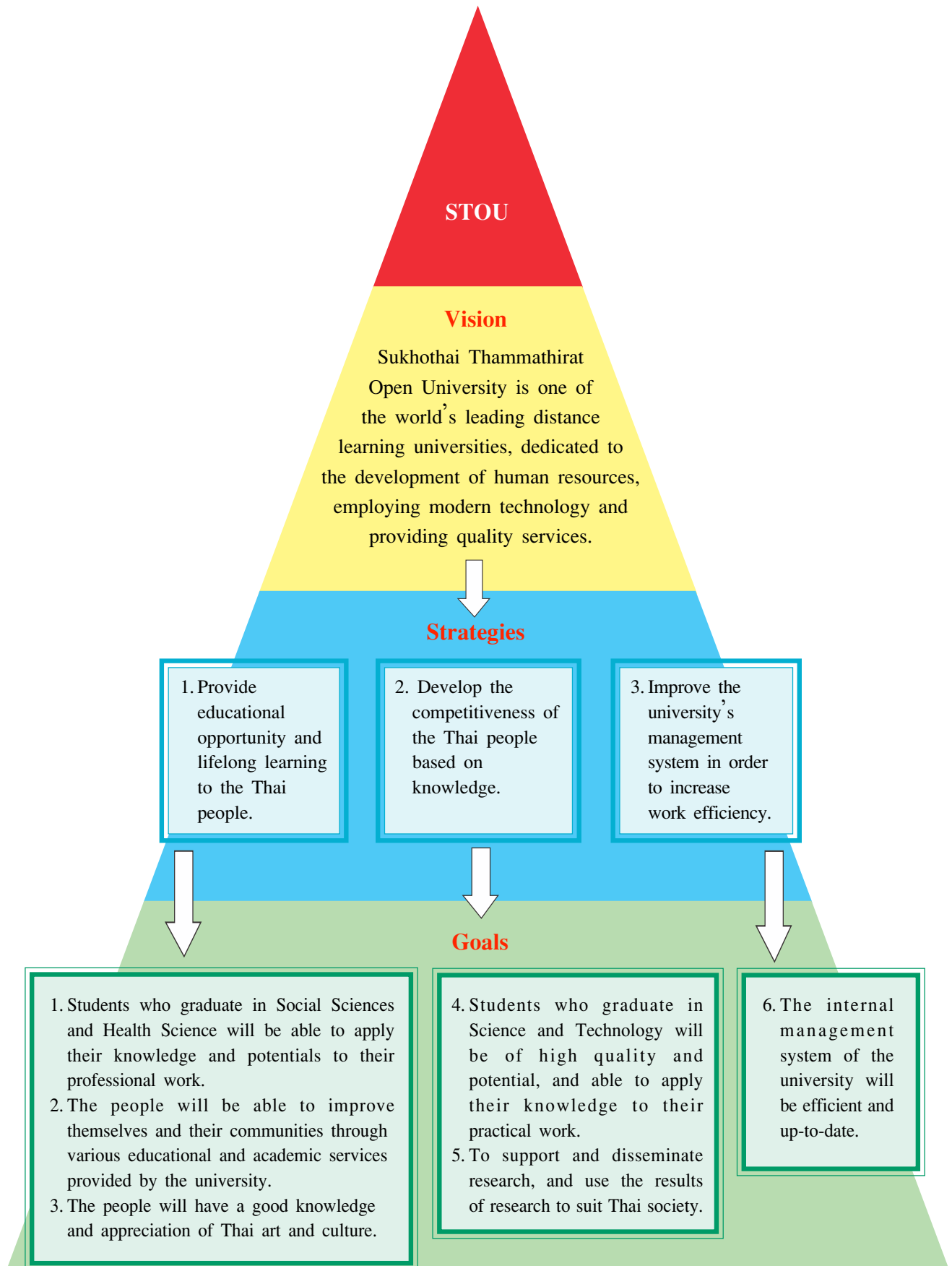
28th Anniversary

Sukhothai Thammathirat Open University

- University Plan
- Organization of Studies
- Research
- Academic Services to Society
- Cultural Preservation
- University Development
- Student Activities
- Statistics



STOU Action Plan (2005-2008)



Organization of Studies



Educational System



STOU's educational system, which is known as the "Distance Learning System", allows students to use their free time to study independently without having to enter conventional classrooms.

STOU offers the following types of courses:

1. One and two-year certificate programs
2. Two and three-year bachelor's degree programs
3. Four-year bachelor's degree programs
4. Graduate Diploma programs
5. Master's degree programs

Certificate and Bachelor's Degree Programs

Students study via various educational media:

1. Instructional media sent through the postal service, including textbooks, workbooks, tapes and other media
2. Television and radio programs (designed specifically for STOU courses) and online media (e-Learning)



3. Tutorials held at study centers throughout the country
4. Additional independent study at “STOU Corners” in provincial public libraries
5. Laboratory activities, research and other activities assigned by the university for certain courses, which are scheduled on specific dates and times at designated locations
6. Professional experience activities

Graduate Diploma and Master's Degree Programs

The university aims to enable students to study by themselves, develop their thought, and apply knowledge from various sources to their academic and professional work. Students study via the following media:

1. Main media: Printed media
Printed media includes content, concepts, activities, and guidance. Each course block includes:
 - 1) Study guide
 - 2) Textbooks: 2-4 books, depending on the course
2. Supplementary media: audio-visual media (cassette/video tapes), electronic media, and other additional printed media
3. Interactive activities:
 - 1) Enrichment Seminar
 - 2) Intensive Seminar
 - 3) Professional Experience Enrichment Workshop
4. Additional independent study at STOU Regional Distance Education Centers throughout the country and Graduate Educational Resource Centers in Prachuab Khiri Khan and Songkhla provinces



Study Programs

● Master's Degree Programs

School	Degree	Study Area	Major
Liberal Arts	◆ Master of Arts	❖ Information Science ❖ Thai Studies	- -
Educational Studies	◆ Master of Education	❖ Curriculum and Instruction ❖ Educational Administration ❖ Guidance ❖ Educational Measurement Evaluation ❖ Non-formal Education ❖ Educational Technology and Communications	■ Early Childhood Education ■ Elementary Education ■ Secondary Education - Thai - Mathematics - Social Studies - Science - - ■ Educational Measurement
Management Science	◆ Master of Business Administration ◆ Master of Public Administration	❖ Business Administration ❖ Governmental Administration	■ General Management ■ Public Administration



School	Degree	Study Area	Major
Health Science	◆ Master of Public Health	❖ Public Health	<ul style="list-style-type: none"> ■ Public Health Administration ■ Industrial Environment Management ■ Hospital Management
Economics	◆ Master of Economics	❖ Economics	-
Human Ecology	◆ Master of Home Economics	-	■ Family and Social Development
Political Science	◆ Master of Political Science	❖ Politics and Government	-
Communication Arts	◆ Master of Communication Arts	-	-
Agricultural Extension and Cooperatives	◆ Master of Agriculture	❖ Agricultural Extension	-
	◆ Master of Cooperatives Business Administration	❖ Cooperatives	-
Nursing	◆ Master of Nursing Science	❖ Nursing Administration	-

● Graduate Diploma Programs

School	Diploma	Study Area
Educational Studies	◆ Graduate Diploma in Educational Administration	❖ Educational Administration
Management Science	◆ Graduate Diploma in Retailing	❖ Retailing



● Four-Year Bachelor's Degree Programs

School	Degree	Study Area	Major
Liberal Arts	◆ Bachelor of Arts	❖ Information Science	■ General Information Science ■ Office Information Science
Management Science	◆ Bachelor of Business Administration ◆ Bachelor of Public Administration	❖ Business Administration ❖ Governmental Administration	■ General Management ■ Public Administration
Law	◆ Bachelor of Laws	-	■ Law
Health Science	◆ Bachelor of Public Health	❖ Public Health	■ Public Health Administration ■ Public Health
Economics	◆ Bachelor of Economics	❖ Economics	■ Economics ■ Business Economics
Home Economics	◆ Bachelor of Home Economics	-	■ Community Nutrition ■ Child and Family Development
Political Science	◆ Bachelor of Political Science	❖ Theories and Techniques in Political Science ❖ International Relations and Comparative Governments and Politics	- -



School	Degree	Study Area	Major
Agricultural Extension and Cooperatives	<ul style="list-style-type: none"> ◆ Bachelor of Agriculture ◆ Bachelor of Agricultural Extension and Cooperatives 	<ul style="list-style-type: none"> ❖ Agricultural Extension ❖ Cooperatives 	<ul style="list-style-type: none"> ■ Agricultural Extension ■ Cooperatives
Communication Arts	<ul style="list-style-type: none"> ◆ Bachelor of Communication Arts 	-	-

● Three-Year Bachelor's Degree Programs

School	Degree	Study Area	Major
Law	<ul style="list-style-type: none"> ◆ Bachelor of Laws 	-	<ul style="list-style-type: none"> ■ Law

● Two-Year Bachelor's Degree Programs

School	Degree	Study Area	Major
Liberal Arts	<ul style="list-style-type: none"> ◆ Bachelor of Arts 	<ul style="list-style-type: none"> ❖ Information Science ❖ Thai Studies 	<ul style="list-style-type: none"> ■ General Information Science ■ Office Information Science ■ Thai Studies
Educational Studies	<ul style="list-style-type: none"> ◆ Bachelor of Education 	<ul style="list-style-type: none"> ❖ Guidance ❖ Non-formal Education ❖ Educational Measurement and Evaluation ❖ Educational Technology and Communications 	<ul style="list-style-type: none"> ■ Guidance ■ Non-formal Education ■ Educational Measurement and Evaluation ■ Educational Technology and Communications



School	Degree	Study Area	Major
Management Science	<ul style="list-style-type: none">◆ Bachelor of Business Administration ◆ Bachelor of Public Administration	<ul style="list-style-type: none">❖ Construction Management❖ Business Administration ❖ Governmental Administration	<ul style="list-style-type: none">■ Construction Management■ General Management■ Accounting■ Finance and Banking■ Marketing■ Insurance■ Tourism Management■ Public Administration
Health Science	<ul style="list-style-type: none">◆ Bachelor of Public Health ◆ Bachelor of Thai Traditional Medicine	<ul style="list-style-type: none">❖ Public Health ❖ Thai Traditional Medicine	<ul style="list-style-type: none">■ Public Health Administration■ Public Health■ Occupational Health and Safety■ Thai Traditional Medicine
Economics	<ul style="list-style-type: none">◆ Bachelor of Economics	-	<ul style="list-style-type: none">■ Business Economics
Home Economics	<ul style="list-style-type: none">◆ Bachelor of Home Economics	<ul style="list-style-type: none">❖ Home Economic Business	<ul style="list-style-type: none">■ Community Nutrition■ Child and Family Development■ Food Business■ Hotel and Restaurant Studies



School	Degree	Study Area	Major
Agricultural Extension and Cooperatives	<ul style="list-style-type: none"> ◆ Bachelor of Agriculture ◆ Bachelor of Agricultural Extension and Cooperatives 	<ul style="list-style-type: none"> ❖ Agricultural Extension ❖ Agricultural Technology ❖ Agribusiness ❖ Cooperatives 	<ul style="list-style-type: none"> ■ Agricultural Extension ■ Forestry and Environmental Extension ■ Crop Production Management ■ Animal Production Management ■ Agribusiness ■ Cooperatives
Science and Technology	<ul style="list-style-type: none"> ◆ Bachelor of Science ◆ Bachelor of Technology 	<ul style="list-style-type: none"> ❖ Industrial Technology ❖ Commercial Technology 	<ul style="list-style-type: none"> ■ Printing Technology ■ Business Information Technology
Nursing	<ul style="list-style-type: none"> ◆ Bachelor of Nursing Science 	-	<ul style="list-style-type: none"> ■ Nursing Science

● Certificate Programs

School	Certificate	Major
Liberal Arts	<ul style="list-style-type: none"> ◆ English for Specific Careers 	<ul style="list-style-type: none"> ■ Teaching ■ Law ■ Business ■ Hotel Work ■ Office Work ■ Tourism ■ Computer ■ Public Health ■ Technicians ■ Agriculture



School	Certificate	Major
	<ul style="list-style-type: none"> ◆ Thai Studies ◆ Information Work ◆ General Education 	<ul style="list-style-type: none"> ■ Thai Studies ■ General Information Work ■ Office Information Work ■ General Education
Law	◆ Land and Property Law*	■ Land and Property Law
Health Science	◆ Occupational Health and Safety	■ Occupational Health and Safety

* Two-Year Course

International Doctoral Degree Program

STOU and Charles Sturt University (CSU), Australia, have signed a cooperative agreement to offer doctoral degree studies via the distance education system. The program aims to develop the knowledge and skills of STOU staff and offer opportunities to Thai people to pursue an international Ph.D. program without having to leave family or employment to study overseas. On successfully completing the program, candidates are awarded a doctoral degree by Charles Sturt University. The following programs are offered:

Study Area	Degree	Major
Arts	Doctor of Philosophy (Ph.D.)	<ul style="list-style-type: none"> ■ Social Studies ■ Social Welfare ■ Communications and Culture
Education	Doctor of Education (Ed.D.)	-
Commerce	Doctor of Philosophy (Ph.D.)	<ul style="list-style-type: none"> ■ Financial and Management Accounting ■ Business Management ■ Industry and Resource Economics ■ Agricultural Economics
	Doctor of Business Administration (D.B.A.)	■ Business Administration
Health Studies	Doctor of Public Health (D.P.H.)	-
	Doctor of Health Science (D.Hlth.Sc.)	-
Science and Agriculture	Doctor of Philosophy (Ph.D.)	<ul style="list-style-type: none"> ■ Information Management ■ Information Technology ■ Library Science

Research



The university has set up its research strategy in line with the Commission on Higher Education's vision, objectives, strategies and development measures. For the scope of academic research, there are three areas as follows:

1. Distance Education-emphasizing research in order to collect information, and expand the body of knowledge in distance education
2. Body of Knowledge Development-emphasizing research to create new knowledge and develop previous knowledge in various fields
3. National Development-emphasizing research that aims to use its results to solve national crisis, establish strong communities, and develop quality of life



In addition to academic research, STOU conducts institutional research as part of its mission, which aims to use research results for enhancing the university's teaching and administration. The scope of institutional research has been set to cover the possibility of offering new programs, curriculum evaluation, external quality assurance at university level, and improvement of the university's administration and academic performance.

During 1 July 2005 - 30 June 2006, STOU supported 40 research projects, which received financial support from government funds, university revenue, the Rattanakosin Bicentennial 1982 fund, and other support from outside the university.



Academic Services to Society



One of the university's policies is to offer a broad range of educational services for the general public and personnel from both the public and private sectors.

Certificate of Achievement Project

The university organizes the Certificate of Achievement project to promote lifelong learning and enable people to improve their work performance and quality of life by studying through the distance education system. The project has two aspects as follows:

Certificate of Achievement for Lifelong Learning

The university organizes a Certificate of Achievement program, whereby each semester, members of the public, irrespective of their age or educational qualifications, may study up to 3 course blocks from any of 250 course blocks offered at the bachelor's degree level by the 12 schools of study. Students are given four months to study and prepare for their examinations, which are held at provincial study centers throughout the country.



Upon successfully passing the examination, students receive a Certificate of Achievement. Furthermore, should the student subsequently wish to enroll as a regular student at STOU, the credits earned can be transferred to the bachelor's degree program of his/her choice. Current STOU students with sufficient time to take additional courses may also study under the Certificate of Achievement project, and then request to transfer the credits earned to their bachelor's degree program.

Since the university initiated the Certificate of Achievement project in 1981, a total of 60,725 people have studied under the project.

Graduate Certificate of Achievement for Knowledge and Professional Development

The university organizes a Graduate Certificate of Achievement project for people seeking to develop their knowledge and professional and academic abilities in various fields at the graduate studies level. Learners may register for one course block per semester chosen from course blocks in the following schools of study: Educational Studies, Health Science, Economics, Home Economics, and Agricultural Extension and Cooperatives. To enroll, students must possess a bachelor's degree or its equivalent as well as any other qualifications specified by the school of study. Students study by themselves using various educational media and also participate in interactive activities, such as enrichment seminars and intensive seminars. Examinations are held at provincial study centers.

Upon successfully passing the examination, students receive a Graduate Certificate of Achievement. Students subsequently applying to enroll on a master's degree program at STOU may transfer the credits earned to their master's program provided that they achieved a score of not less than 3.00 (Grade B).

The university has organized the Graduate Certificate of Achievement project since the second semester of the 2001 academic year. To date, 368 people have studied under the project.



Certificate of Achievement Project for Thai People Living Abroad

The university in cooperation with the Department of Information, Ministry of Foreign Affairs, the Office of the Non-formal Education Commission, Ministry of Education, and the Ministry of Labour have organized the Certificate of Achievement Project for Thai People Living Abroad in order to expand educational opportunities via the distance education system for Thai people residing abroad.

Certificate of Achievement in Basic Chinese for Communication

STOU offers Chinese language courses on *Basic Chinese for Communication I and II* via the distance education system. Learners can study by themselves through various medias, being given four months to study the course and prepare for the examinations.

Upon successfully passing the examination, learners receive a Certificate of Achievement. Furthermore, should the student subsequently wish to enroll as a regular student at STOU, the credits earned can be transferred as an open elective course to the bachelor's degree program of his/her choice.

“Sathit Serm Samong” Scholarship Project

The Sathit Serm Samong Scholarship Project, supported by the Sathit Serm Samong Educational Fund, was established to provide scholarships to students and to support research for academic development in the field of educational studies.

The Sathit Serm Samong Scholarship Project receives cooperation from the Office of National Primary Education Commission (NPEC) in selecting scholarship recipients. Each year, the NPEC selects outstanding students who lack financial resources to continue their studies.



Training Services

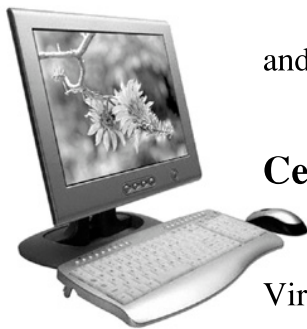
STOU offers training services to the general public through various programs that are of benefit to their work performance, and also arranges special training programs for outside agencies, according to their requirements. During 1 July 2005 - 30 June 2006, a total of 59 training programs were organized for the general public, with 3,014 people receiving training while a total of 18 training programs were organized for outside agencies, with 686 people receiving training.

Conferences, Seminars and Discussions

In order to strengthen the Thai community and society, the university arranges conferences, seminars and academic discussions in various topics throughout the year.



Library and Information Services



The Office of Documentation and Information provides library and information services at the following three levels:

Central Services

Library and information services are offered through the Virginia Tech Library System (VTLS) for students in the bachelor's and master's degree programs, and doctoral degree students under the cooperative project between STOU and Charles Sturt University.

Regional Services

Library and information services are offered at 10 STOU Regional Distance Education Centers, and 2 Graduate Educational Resource Centers located at the Rajamungkhaphisek Library, Hua Hin, Prachuab Khiri Khan province, and the Tinsulanonda Library, Amphur Muang, Songkhla province.



Provincial Services

The university, in cooperation with the Ministry of Education, has set up 75 STOU Corners in provincial libraries. Further STOU Corners have been established in the Phuket Municipal Public Library, in 4 Bangkok Metropolitan Libraries (Lumpini, Soi Phra-Nang, Phasi-Charoen, and Bangkhen), and in Bang Kwang Central Prison, Klong Prem Central Prison and the Central Women's Correctional Institution to serve inmates who are STOU students.

Academic Services through Radio and Television Programs

STOU provides academic services via educational radio and television programs, produced in various formats such as dramas, discussions, and interviews. In addition to programs designed specifically for STOU courses, programs are produced for the education and entertainment of the general public, covering such topics as science and technology, environmental preservation, health care, arts and culture, law, music, and current affairs.



Cultural Preservation



STOU is highly conscious of the need to preserve Thai arts and culture, and promote good attitudes amongst Thai citizens. Therefore, in order to help maintain the unique identity of Thailand, the university has organized the following:

King Prajadhipok and Queen Rambhai Barni Documentation Center

The King Prajadhipok and Queen Rambhai Barni Documentation Center's official opening took place on 8 November 1995, and was presided over by His Royal Highness Crown Prince Maha Vajiralongkorn. The Center commemorates the great generosity of Their Majesties King Prajadhipok (King Rama VII) and Queen Rambhai Barni, containing a collection of materials and information services on the history, activities, and important events which occurred during the reign of King Prajadhipok. The collection includes books, articles, theses, photographs, official letters and correspondence, copies of the Royal Gazette, newspapers and journals as well as audiovisual materials, such as motion picture films, videos, slides and audio cassettes.



Sukhothai Studies Center

The Sukhothai Studies Center was established in 1992 with the objectives of promoting the study of archaeology, literature, and culture of the lands that were once part of the Thai Kingdom of Sukhothai or its areas of influence.

The Sukhothai Studies Center has continually undertaken research, and has prepared a collection of academic articles in order to broaden knowledge of Sukhothai, produced in both printed and e-book formats. Interested persons may find further information at the website of the Office of Documentation and Information at www.library.stou.ac.th and www.stou.ac.th/thai/school/sla/SUKHOTHAI/Main.htm.

Permanent Exhibition in Sala Phum Khao Bin

Sala Phum Khao Bin, the University Symbolic Pavilion, is a beautiful three-story structure situated at the center of the Rajamungkhalaphisek Educational Park. Inside the pavilion, the university has organized two permanent exhibitions, both reflecting the university's mission of serving as a source of lifelong learning for the Thai people. The first floor features an exhibition on "History and Development of STOU", while the second and third floors house an exhibition on "King Prajadhipok and Lifelong Learning".





Project for Promoting Ethics and Morality Following the Tipitaka

In 2005, a project to promote ethics and morality following the Tipitaka was established in order to develop good ethical and moral values among prison inmates and students. The objective of this project is to enable participants to understand the Buddhist teaching in the Tipitaka correctly, and promote attitudes and values in line with Lord Buddha's teaching. By following these principles in their daily life, it will help them to be good people that make a positive contribution to society.

During 2006, a total of 1,400 inmates and students from various areas participated in this project.



University Development



e-University

In order to meet its objectives as an e-University, STOU uses the following Information and Communication Technology (ICT) in its educational organization:

ATutor STOU e-Learning

STOU has introduced “ATutor”, a Learning Content Management System (LCMS), developed by ATRC (The Adaptive Technology Resources Centre), University of Toronto, Canada. This system will enable the university’s teaching and learning system to operate with enhanced efficiency. Teachers are able to create and develop their subjects in the form of web-based content with ease. The system also is used to assist in other activities such as online exams, interaction between teachers and students, and follow up of students’ performance. ATutor was installed at <http://course.stou.ac.th> with a total number of 44 subjects produced using this system.



Media on Demand

The university has produced media on demand as an additional media to serve the needs of students in the form of radio and television programs, tutorials via satellite, and the academic services to society program “Sarasib”.

STOU-WiFi

STOU has installed STOU-WiFi for its staff and students in order to enable them to use Internet services on a 24-hour basis within the university.

Digital Resources for Community Library

In order to meet the government’s policy on the development of “Live Library”, STOU has developed its library as a lifelong learning resource for the community and society by providing ICT, computers, and the Internet for on demand information searching.

During 2005-2006, the Office of Documentation and Information established a project for developing digital resources for a community library model. The objective of this project was to develop the previous collection of information in the form of written media, pictures, sounds and graphics into an information package in digital format.





Cooperative Projects with Outside Agencies

Cooperation with the Department of Marine and Coastal Resources

STOU cooperated with Surat Thani Rajabhat University and the Surat Thani Governor's Office in the Coastal Habitats and Resources Management: CHARM Project. This project was under the cooperation of the Thai Government and the European Union, and has the objective to preserve and manage in an appropriate way Thailand's coastal habitats and resources, and provide knowledge for youth and society.

Cooperation with Nonthaburi Province

The university set up the Integrated Management Information System for Nonthaburi Province Project in order to develop the SPSS program in 45 areas and organized 4 personnel development programs for provincial staff.

Cooperation with the Department of Corrections

STOU cooperated with the Department of Corrections to organize Bachelor's degree programs for inmates. The university established 2 additional STOU corners, which contain educational materials and other printed materials to serve as educational resources.

Cooperation with the Commission on Higher Education

STOU cooperated with the English Language Development Center, Commission on Higher Education to study the demand for using English of personnel in strategic industries in order to develop the nation's international competitiveness and promote Thailand as an Asian tourism center, a center for Health Science and Health Management and a center for the motor industry or the "Detroit of Asia". "It Works", an animation English Skills Training package, was produced for personnel working in the above industries.



Cooperation with GroupT

On 21 September 2005, Dr. Johan De Graeve, President of GroupT, Belgium, and Prof. Dr. Praty Vesarach, President of STOU signed the Declaration of Intent in order to act as partners and become the on-site coordinator for the Advanced Master's in e-Media program, the International Postgraduate Program in Enterprising and the Master's in Thai Studies.

Cooperation with the University of Wollongong

On 12 January 2006, Prof. Gerard Sutton, President of the University of Wollongong signed an extension to its academic agreement with STOU in order to promote educational organization and management, research, academic conferences and seminars, exchange educational materials and information, and exchange students.

Cooperation with Yunnan Radio and TV University

In accordance with the agreement between STOU and Yunnan Radio and TV University (YNRTVU), the university sent Mrs. Piyanan Phromsaka Na Sakonakorn, Educator, Office of Educational Technology, to teach Thai language at YNRTVU from 28 February 2006 - 1 February 2007.

Cooperation on GMS-VU Tourism Program by Distance Mode

The university, in cooperation with UNESCO, hosted the Workshop on GMS Virtual University Tourism Program by Distance Mode on 14-16 March 2006, under the GMS-VU project. The objective of this workshop was to exchange views and consider the International Certificate on Tourism Program.



Personnel Development

During 1 July 2005 - 30 June 2006, the university authorized STOU faculty members and supporting staff to participate in various personnel development activities, including the undertaking of further studies and participation in training programs, conferences, debates and seminars, and study visits to outside organizations both at home and abroad.

● Personnel Development Activities Authorized by STOU in 2005 - 2006

Unit : Number of persons

School/Office	Further Studies	Training	Conferences/Debates/ Seminars/Study Visits
1. School of Liberal Arts	-	3	75
2. School of Educational Studies	-	3	93
3. School of Management Science	2	4	69
4. School of Law	2	2	43
5. School of Health Science	4	2	65
6. School of Economics	1	-	46
7. School of Home Economics	2	3	66
8. School of Political Science	2	-	19
9. School of Agricultural Extension and Cooperatives	2	2	57
10. School of Communication Arts	1	2	17
11. School of Science and Technology	1	11	28
12. School of Nursing	3	3	20
13. Office/Institute/Center	12	143	327
Total	32	178	925



Student Activities



To respond to the 9th Higher Education Development Plan (2002-2006) STOU aims to produce students with good moral values and the potential to compete in the global society. In this regard, the university seeks to promote the organization of activities that will develop these qualities in students under the distance education system. Therefore, students in each locality have been encouraged to establish STOU student clubs. The clubs have conducted the following activities:

1. **Military Service Training Programs:** Received applications and coordinated with the Department of Territorial Defense in supervising the training of students.

2. **Activities in Cooperation with Other Agencies:**

- The Office of the Higher Education Commission implemented projects to build the potentials of students in public and private institutions, including a Study project of Study Centre of Sufficiency Economy According to His Majesty Initiative Support Centre for students in 4 regions, and an AIDS prevention project.

3. **University Sports:** Selected students to participate in the “Saraya Games” at Mahidol University during 22-30 December 2006.

4. **Student Club Activities:** Promotion of non-political student activities in accordance with the university’s objectives through the following projects organized under the areas of the 10 STOU regional distance education centers:



- Promotion of meetings among club members to exchange knowledge and academic experiences, including helping friends in their studies and providing tutoring prior to examinations, and to develop learning skills and successful techniques in examination preparation and studying via distance education.
- Activities to promote understanding between club members and the university as well as good relations among club members, such as “Green and Gold” night, study visits to the university, seminars for students club leaders, sports competitions, and activities to welcome new students.
- Activities to promote and publicize the university and its activities, such as a forest plantation in honor of the 72nd birthday of Her Majesty the Queen, and participation in Children’s Day activities, educational development camps for underprivileged children, “Green and Gold” volunteer camps, the Thai Red Cross fair, rural development voluntary camps and Chulalongkorn Day activities.

To ensure that STOU students clubs have greater efficiency in providing educational services, educational counseling and activities that meet student needs, the university has set up a committee for development of student activities. The committee is in charge of identifying policy and strategy in the establishment of student clubs and is responsible for overseeing and evaluating the clubs’ operations, appointing advisors in each province as well as recommending other activities to develop and achieve the clubs’ goals. In this connection, STOU faculty members have been assigned to be advisors in the areas of the 10 STOU regional distance education centers. Their responsibilities include coordinating with the student club advisors in each province and submitting suggestions to the committee for development of student activities.



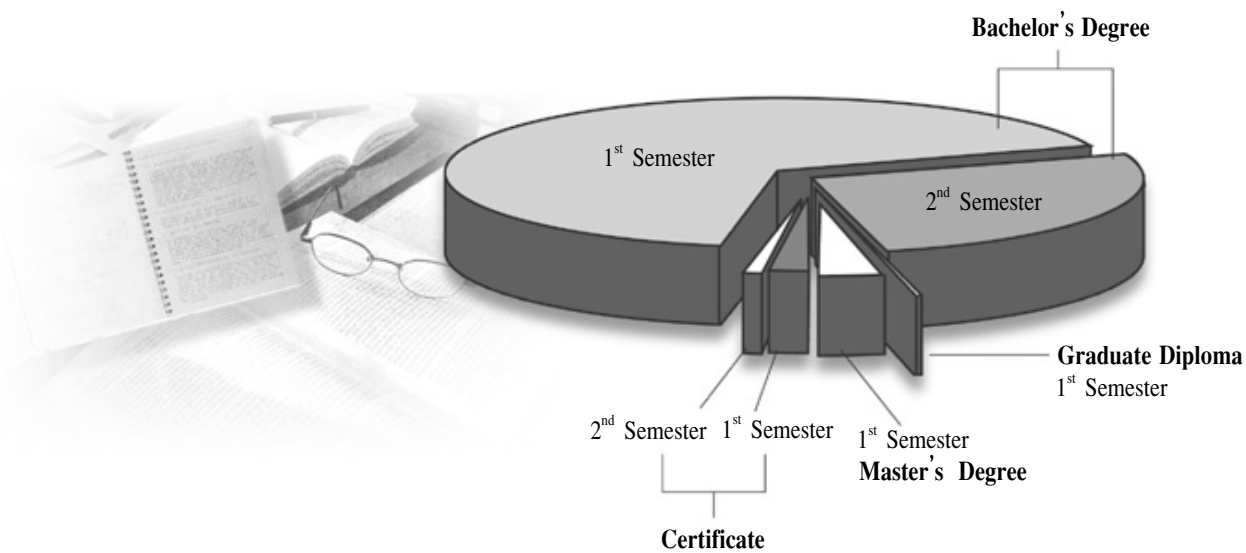


Statistic

Number of New Students (2005)

Unit : Number of persons

School	Certificate		Bachelor's Degree		Graduate Diploma	Master's Degree	Total	
	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	1 st Semester	1 st Semester	2 nd Semester
Liberal Arts	1,029	399	1,919	598	-	58	3,006	997
Educational Studies	49	46	1,390	640	29	402	1,870	686
Management Science	-	-	16,720	6,362	26	727	17,473	6,362
Law	20	-	9,788	4,191	-	-	9,808	4,191
Health Science	165	134	1,864	718	-	183	2,212	852
Economics	-	-	670	222	-	95	765	222
Human Ecology	-	-	1,369	565	-	40	1,409	565
Political Science	-	-	5,446	2,331	-	383	5,829	2,331
Agricultural Extension and Cooperatives	-	-	2,024	812	-	87	2,111	812
Communication Arts	-	-	1,317	484	-	-	1,317	484
Science and Technology	-	-	911	329	-	-	911	329
Nursing	-	-	615	230	-	92	707	230
Total	1,263	579	44,033	17,482	55	2,067	47,418	18,061
Total	1,842		61,515		55	2,067	65,479	

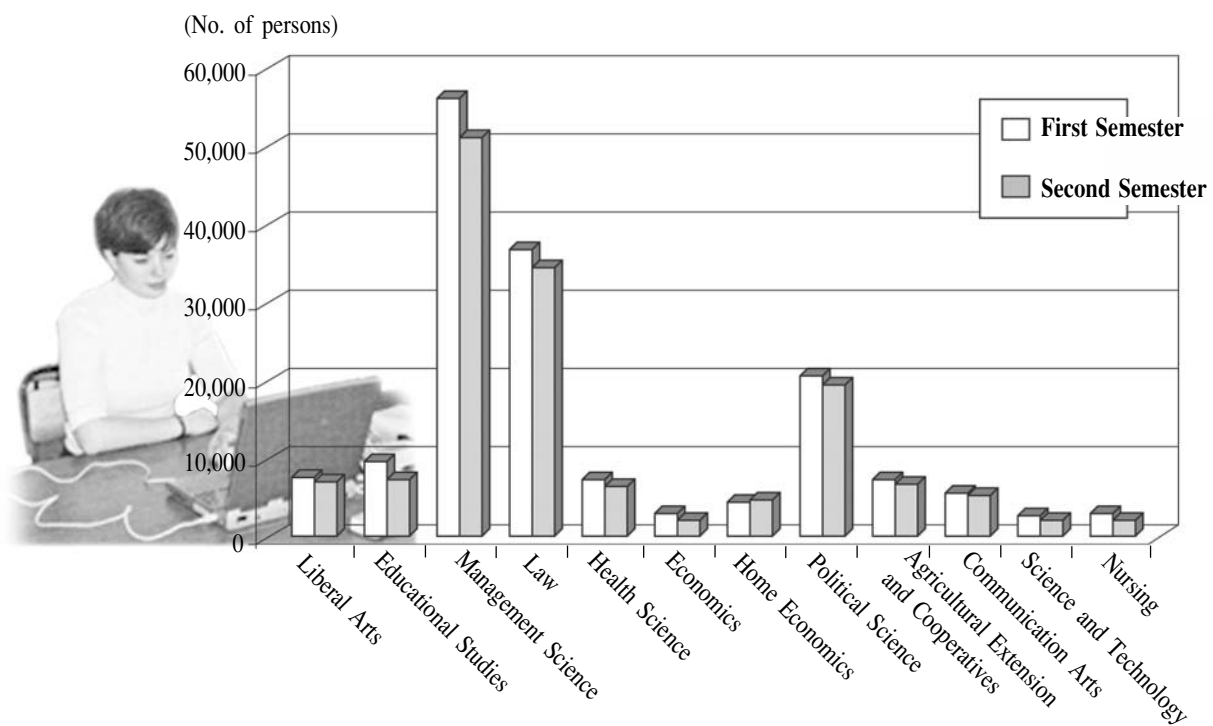




Total Student Enrolment (2005 Academic Year)

Unit : Number of persons

School	Certificate		Bachelor's Degree		Graduate Diploma		Master's Degree		Total	
	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester	1 st Semester	2 nd Semester
Liberal Arts	1,438	1,420	6,013	5,568	-	-	105	84	7,556	7,072
Educational Studies	1,709	833	6,345	5,547	31	23	1,175	962	9,260	7,365
Management Science	-	-	55,257	50,950	26	23	1,183	809	56,466	51,782
Law	133	114	36,802	34,480	-	-	-	-	36,935	34,594
Health Science	295	337	6,066	5,754	-	-	418	352	6,779	6,443
Economics	-	-	2,211	1,915	-	-	258	210	2,469	2,125
Human Ecology	-	-	4,199	4,131	-	-	179	166	4,378	4,297
Political Science	-	-	19,979	19,072	-	-	512	355	20,491	19,427
Agricultural Extension and Cooperatives	-	-	7,224	6,508	-	-	151	148	7,375	6,656
Communication Arts	1	-	5,019	4,636	-	-	355	242	5,375	4,878
Science and Technology	-	-	2,407	2,061	-	-	-	-	2,407	2,061
Nursing	-	-	2,661	2,282	-	-	91	88	2,752	2,370
	3,576	2,704	154,183	142,904	57	46	4,427	3,416	162,243	149,070
Total	6,280		297,087		103		7,843		311,313	

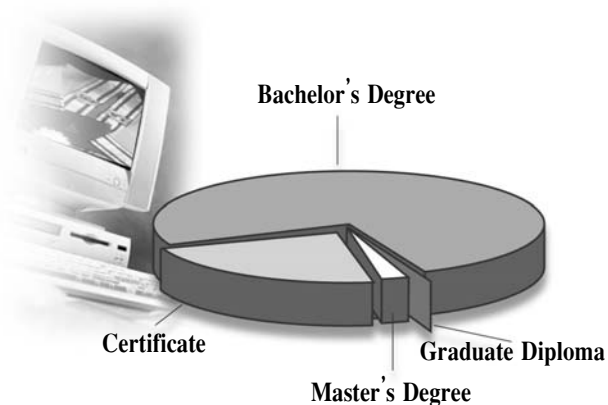




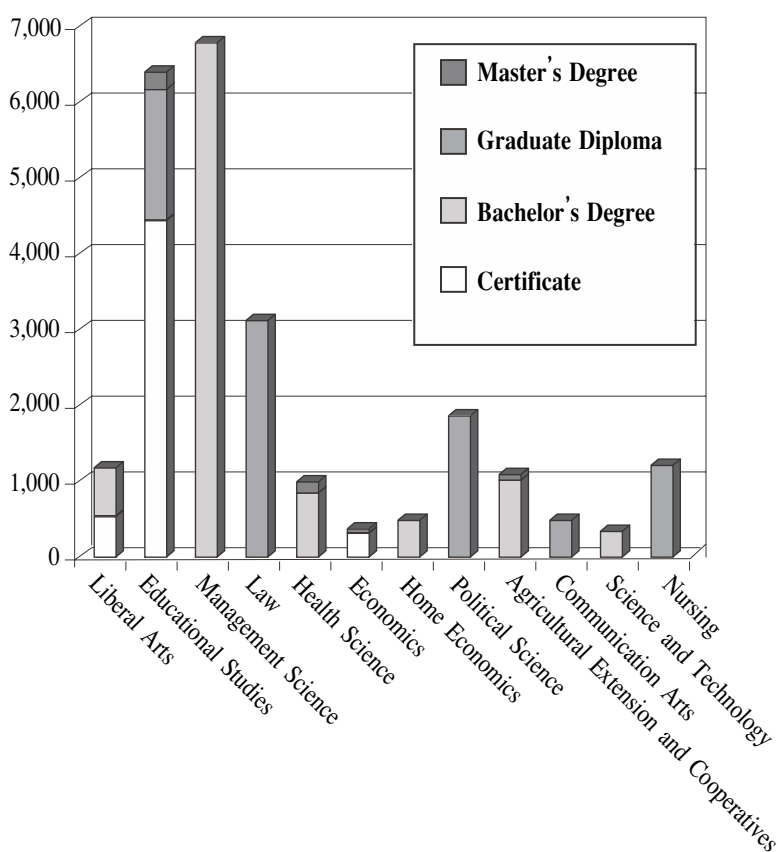
Number of Graduates (2004 Academic Year)

Unit : Number of persons

School	Certificate	Bachelor's Degree	Graduate Diploma	Master's Degree	Total
Liberal Arts	507	691	-	18	1,216
Educational Studies	4,446	1,745	28	210	6,429
Management Science	-	6,758	12	25	6,795
Law	25	3,106	-	-	3,131
Health Science	71	822	-	98	991
Economics	-	248	-	55	303
Home Economics	-	431	-	26	457
Political Science	-	1,816	-	19	1,835
Agricultural Extension and Cooperatives	-	1,029	-	75	1,104
Communication Arts	2	470	-	-	472
Science and Technology	-	316	-	-	316
Nursing	-	812	-	-	812
Total	5,051	18,244	40	526	23,861



(No. of persons)

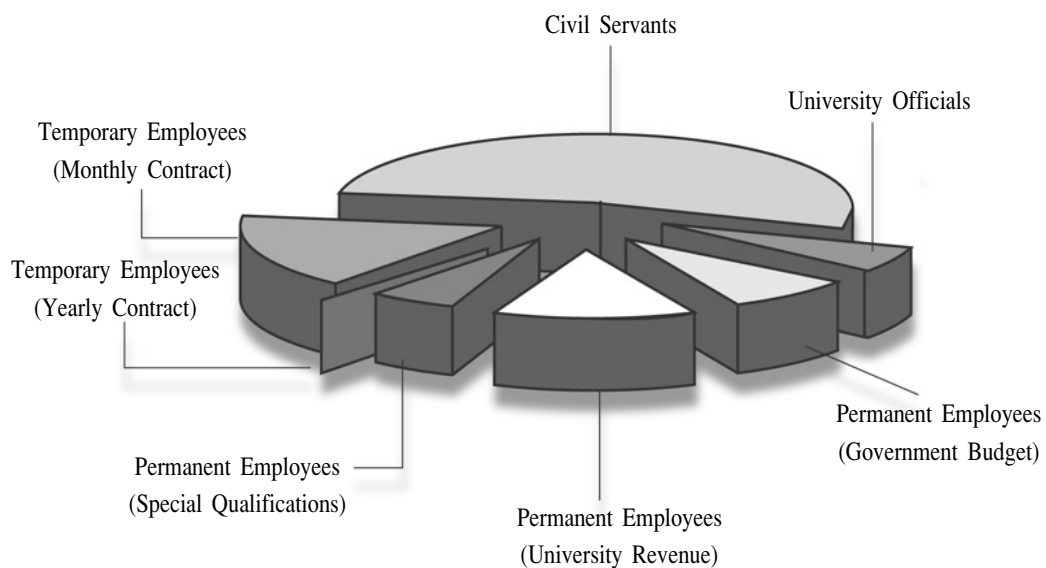




STOU Personnel

Category	No. of Employees
Government Budget	1,400
◆ Civil Servants	1,123
◆ University Officials	111
◆ Permanent Employees	166
University Revenue	743
◆ Permanent Employees	272
◆ Permanent Employees (Special Qualifications)	105
◆ Temporary Employees (Yearly Contract)	4
◆ Temporary Employees (Monthly Contract)	362
Total	2,143

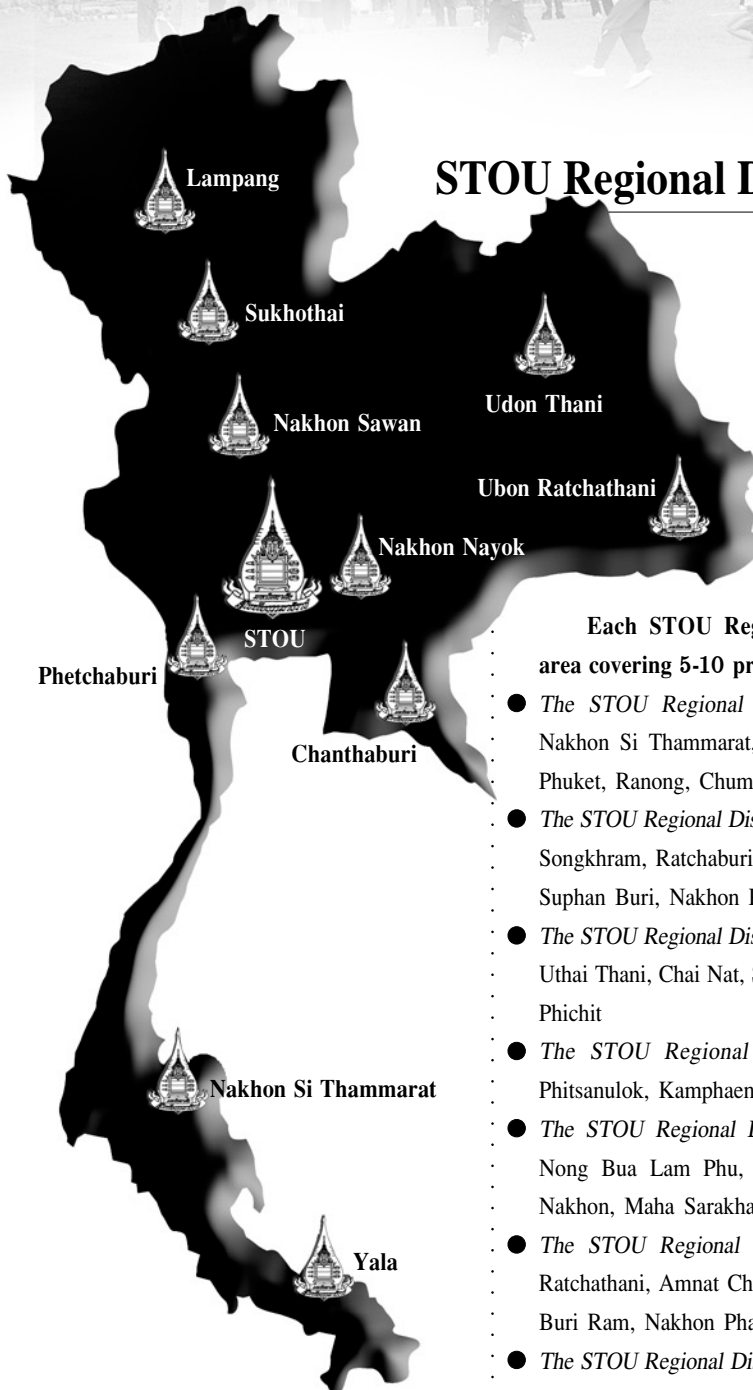
As of 30 June 2006





Contact Information

STOU Headquarters	Location	Tel./Fax./E-mail
Sukhothai Thammathirat Open University	9/9 Moo 9 Chaengwattana Road, Bangpood, Pak Kret, Nonthaburi 11120	Tel. (66 2) 504 7777 Fax. (66 2) 503 3554 E-mail: stou@stou.ac.th
STOU Regional Distance Education Centers	Location	Tel./Fax./E-mail
1. STOU Regional Distance Education Center - Lampang	Moo 2 Lampang-Chiang Mai Road, Tambon Pongyangkok, Hang Chat District, Lampang 52190	Tel. (66 54) 269 531-4 Fax. (66 54) 269 527 E-mail: lp.adoffice@stou.ac.th
2. STOU Regional Distance Education Center - Sukhothai	4 Moo 7 Sukhothai-Khampaeng Phet Road, Tambon Bankhluay, Mueang District, Sukhothai 64000	Tel. (66 55) 614 424-8 (66 55) 620 654-63 Fax. (66 55) 651 097 (66 55) 620 655 E-mail: sk.adoffice@stou.ac.th
3. STOU Regional Distance Education Center - Nakhon Sawan	105/35 Moo 10 Nakhon Sawan-Phitsanulok Road, Tambon Watsai, Mueang District, Nakhon Sawan 60000	Tel. (66 56) 222 450 Fax. (66 56) 223 010 E-mail: nw.adoffice@stou.ac.th
4. STOU Regional Distance Education Center - Udon Thani	Moo 10 Bankamkling, Tambon Banchan, Mueang District, Udon Thani 41000	Tel. (66 42) 292 496-550 Fax. (66 42) 292 494 E-mail: ud.adoffice@stou.ac.th
5. STOU Regional Distance Education Center - Ubon Ratchathani	199 Moo 10 Liangmueang Road, Tambon Jaeramae, Mueang District, Ubon Ratchathani 34000	Tel. (66 45) 281 891-6 Fax. (66 45) 281 890 E-mail: ub.adoffice@stou.ac.th
6. STOU Regional Distance Education Center - Nakhon Nayok	196 Moo 5 Tambon Sri Ka-Ang, Ban Na District, Nakhon Nayok 26110	Tel. (66 37) 306 247-9 Fax. (66 37) 306 244 E-mail: nk.adoffice@stou.ac.th
7. STOU Regional Distance Education Center - Phetchaburi	90 Moo 9 Tambon Raisom, Mueang District, Phetchaburi 76000	Tel. (66 32) 419 248-54 Fax. (66 32) 419 247 E-mail: pb.adoffice@stou.ac.th
8. STOU Regional Distance Education Center - Chanthaburi	Moo 1 Chanthaburi-Sakaew Road, Makham District, Chanthaburi 22150	Tel. (66 39) 389 430-3 Fax. (66 39) 389 434 E-mail: cb.adoffice@stou.ac.th
9. STOU Regional Distance Education Center - Nakhon Si Thammarat	169 Nakhon Si Thammarat-Ronpibul Road, Tambon Nasarn, Phraphrom District, Nakhon Si Thammarat 80001	Tel. (66 75) 378 680-9 Fax. (66 75) 378 686 E-mail: nr.adoffice@stou.ac.th
10. STOU Regional Distance Education Center - Yala	116 Moo 4 Tambon Tasab, Mueang District, Yala 95000 P.O. Box 95, Yala 95000	Tel. (66 73) 222 922-31 Fax. (66 73) 222 923 E-mail: yl.adoffice@stou.ac.th



STOU Regional Distance Education Centers

Sukhothai Thammathirat Open University has established a nationwide network of 10 STOU Regional Distance Education Centers to act as the university's local representatives in the distance education system. The centers provide library services, educational materials, academic and professional practice facilities, and serve as information and public relations centers for the university.

Each STOU Regional Distance Education Center has a service area covering 5-10 provinces as follows:

- *The STOU Regional Distance Education Center-Nakhon Si Thammarat:* Nakhon Si Thammarat, Phatthalung, Trang, Surat Thani, Krabi, Phang-Nga, Phuket, Ranong, Chumphon
- *The STOU Regional Distance Education Center-Phetchaburi:* Phetchaburi, Samut Songkhram, Ratchaburi, Samut Sakhon, Kanchanaburi, Prachuap Khiri Khan, Suphan Buri, Nakhon Pathom
- *The STOU Regional Distance Education Center-Nakhon Sawan:* Nakhon Sawan, Uthai Thani, Chai Nat, Sing Buri, Saraburi, Lop Buri, Ang Thong, Phetchabun, Phichit
- *The STOU Regional Distance Education Center-Sukhothai:* Sukhothai, Phitsanulok, Kamphaeng Phet, Tak, Uttaradit
- *The STOU Regional Distance Education Center-Udon Thani:* Udon Thani, Nong Bua Lam Phu, Nong Khai, Chaiyaphum, Khon Kaen, Loei, Sakon Nakhon, Maha Sarakham, Kalasin, Nakhon Ratchasima
- *The STOU Regional Distance Education Center-Ubon Ratchathani:* Ubon Ratchathani, Amnat Charoen, Si Sa Ket, Yasothon, Mukdahan, Roi Et, Surin, Buri Ram, Nakhon Phanom
- *The STOU Regional Distance Education Center-Lampang:* Lampang, Lamphun, Chiang Mai, Phrae, Phayao, Chiang Rai, Mae Hong Son, Nan
- *The STOU Regional Distance Education Center-Chanthaburi:* Chanthaburi, Trat, Rayong, Chon Buri, Sa Kaeo
- *The STOU Regional Distance Education Center-Yala:* Yala, Pattani, Narathiwat, Songkhla, Satun
- *The STOU Regional Distance Education Center-Nakhon Nayok:* Nakhon Nayok, Prachin Buri, Pathum Thani, Nonthaburi, Chachoengsao, Phra Nakhon Si Ayutthaya, Samut Prakan, Bangkok



28th Anniversary

Sukhothai Thammathirat Open University

- STOU Commemorative Photographs



1

Educational Activities

1 26 - 28 January 2006

His Royal Highness Crown Prince Maha Vajiralongkorn presides over the degree presentation ceremony for the 23rd batch of STOU graduates and the 11th batch of STOU postgraduates held at Amporn Garden.



2

2 26 January 2006

Her Royal Highness Princess Srirasmii, the Royal Consort of His Royal Highness Crown Prince Maha Vajiralongkorn, was conferred a master's degree in Management Science.



3

3 18 February 2006

The Certificate and Certificate of Achievement presentation ceremony for graduates in the year 2005 held at the Lecture Theatre.



4

4 2 July 2006

Orientation for new bachelor's degree students in the 2006 academic year held at the Lecture Theatre.



5

5 18 February 2006

The 1st Council of University Presidents of Thailand Conference held at Seminar Center Building.



6

6 19 May 2006

A press conference on new educational styles following the concept of Education Services Innovation held at Siam City Hotel.



Cultural Preservation



1 5 January 2006

New Year merit making ceremony.

2 5 November 2005

STOU performs the annual Royal Kratin Ceremony at Phrajedisawlang Temple, Lampang Province.

3 7 July 2006

Ceremony to offer candles and donations to monks at Phasukmanijak Temple, Nonthaburi Province.

4 27 September 2005

Ceremony to thank retiring staff for their services to the university held at Sukhosamosorn Staff Club.

5 11 April 2006

The pouring of water ritual performed on the occasion of "Songkran", the traditional Thai New Year festival.

6 16 November 2005

STOU, in cooperation with government and private sector agencies in Pakkret district, Nonthaburi province, organizes the "Loy Kratong" festival for STOU staff and the local community.



Administrative Activities

1 2 December 2005

Ceremony to honor and express loyalty to His Majesty the King on the occasion of His birthday.

2 8 June 2006

Ceremony to honor His Majesty the King on the 60th anniversary of His Majesty's accession to the throne.

3 25 July 2006

STOU staff sign to wish His Majesty the King a swift recovery from His illness at Lecture Theatre.

4 28 July 2006

STOU administrators sign to wish His Majesty the King a swift recovery from His illness at Sirirat Hospital.

5 30 May 2006

Wreath laying ceremony to commemorate the anniversary of the death of His Majesty King Prajadhipok.

6 8 November 2005

Wreath laying ceremony to commemorate the anniversary of the birth of His Majesty King Prajadhipok.

7 10 December 2005

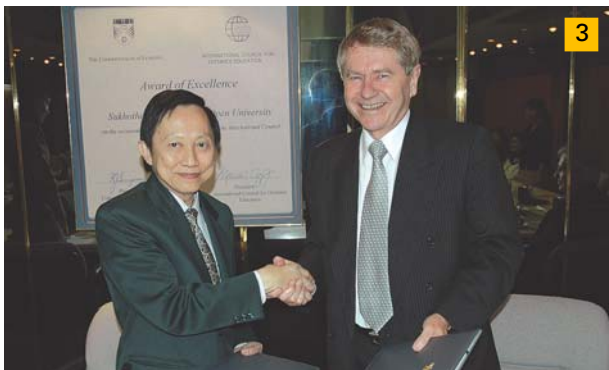
Wreath laying ceremony held at Parliament House and the Rajamungkhalapisek Educational Park, STOU, on the occasion of Constitution Day.

8 5 September 2005

Celebrations to commemorate the 27th anniversary of the founding of STOU.



International Cooperation



1 12 January 2006

Delegates from Open University Malaysia visit STOU to study management of its regional distance education centers.

2 27 January 2006

Congratulations offered to Prof. Dr. John Cogan on the occasion of the award of an Honorary Doctoral Degree in Education.

3 12 January 2006

Signing Ceremony for a Memorandum of Understanding of Cooperation between STOU and the University of Wollongong, Australia.

4 7 February 2006

Ms. Jan Gough-Watson, Counselor for Education, Science and Training of the Australian Embassy pays a courtesy call on the STOU president.

5 14 - 15 March 2006

STOU co-hosts the GMS Technical and Vocational Education Workshop on Tourism by Distance Mode.

6 27 April 2006

H.E.Mrs. Yael Rubinstein, Ambassador of Israel, holds discussions with the president and visits STOU to study its distance education system.



7 3 February 2006
Publicizing STOU distance education at Savan Institute of Management, Lao PDR.

8 15 June 2006
Prof. G. Dhanarajan, President of Wawasan Open University, Malaysia, delivers a lecture on International Trends in Distance and Open Learning for STOU staff.

9 3 July 2006
STOU co-hosts with SEAMOLEC a workshop and training on Instructional Design for e-Learning to enhance the skills of STOU staff.



10 17 July 2006
Dr. Solheim Catherine from the University of Minnesota, USA, holds discussions with the School of Human Ecology on cooperation between the two institutes.

11 19 - 21 July 2006
Prof. Dr. Pratya Vesarach, STOU president, serves as a panelist in the Panel Discussion sub-theme 6 on Peace and Social Stability at the World University Presidents Summit: Reflections on Diversity and Harmonization held at the Queen Sirikit National Convention Center.



1



2



3



4

Academic Services

1 16 September 2005

Dr. Sumet Tantivejkul delivers a lecture on the project “Following in the Royal Footsteps for a Clean, Open and Transparent Thailand”.

2 10 January 2006

Training for the new manufacturers following the government policy to facilitate the successful establishment and operation of new businesses.

3 2 February 2006

The National Research Council of Thailand presents an award to Assoc. Prof. Dr. Nittaya Passornsiri, a member of academic staff from the School of Educational Studies, and Mrs. Kanya Purotakanon, an STOU postgraduate, for their “School-Based Information System Development for Management” research.

4 9 February 2006

Celebrations to mark the 20th anniversary of the Office of Documentation and Information, and the 10th anniversary of the King Prajadhipok and Queen Rambhai Barni Documentation Center.



1



2



3



4

Signing Agreements

1 13 January 2006

Signing Ceremony for cooperation to develop a database system for the integrated administration of Nonthaburi province.

2 31 January 2006

Signing Ceremony for cooperation to provide education for prisoners held at Ladyao Central Prison.

3 27 February 2006

Signing Ceremony for cooperation to organize bachelor degree educational support for staff between STOU and Mr. Thomas M. Nilsen, Senior Vice President of Human Resources, BigC SuperCenter.

4 15 March 2006

Signing Ceremony for academic cooperation between STOU and the Commission on Higher Education for the “English for Social Services” program.



1

Student Activities

1 18 - 20 November 2005

The Southern STOU Student Club and Graduate Club organize their 11th seminar at Phi Phi islands, Krabi province.



1



2



3



4



5



6



7



8

Others Activities

1 30 March - 6 April 2006

Thai Red Cross Fair 2006.

2 3 March 2006

STOU Sports Day 2006 held at Sukhosamosorn Staff Club.

3 20 March 2006

The Sukhothai Thammathirat Association (under the Patronage of H.R.H. Crown Prince Maha Vajiralongkorn (S.T.A.)) organizes a boxing match at the Rajamungkhalthaphisek Educational Park.

4 25 April 2006

Wreath laying ceremony to commemorate the anniversary of the death of King Naresuan at the Supreme Command Headquarters.

5 7 June 2006

“The President meets the Press” at Siam City Hotel.

6 8 June 2006

Wreath laying ceremony to commemorate the anniversary of the death of King Rama VIII at Wat Suthas Thep Wararam.

7 23 October 2005

Wreath laying ceremony to commemorate the anniversary of the death of King Rama V at King Rama V Statue.

8 19 December 2005

The debating competition for students in Nonthaburi province held at the Seminar Center Building.



Advisor:

Assoc. Prof. Dr. Wanna Sananpanichkul

Editor:

Mr. Robin Charlesworth

Translation:

International Affairs Unit

Thai Version:

Planning Division

Design:

Graphic Design and Artwork Preparation Unit,
Office of the University Press

Photography:

Public Relations Unit, Central Division

Printer:

Office of the University Press,
Sukhothai Thammathirat Open University



SUKHOTHAI THAMMATHIRAT OPEN UNIVERSITY
9/9 Moo 9 Chaengwattana Road, Bangpood, Pakkret,
Nonthaburi 11120 Thailand.

<http://www.stou.ac.th>