

## Bachelor of Agriculture Program in Agricultural Management

(Major in Agribusiness)

1. For applicants who completed upper secondary school or the equivalent or a vocational certificate or the equivalent in any field.

### (1) Program Structure

The program requires at least 21 courses or 126 credits comprising the following:

|                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 5 courses  | (30 credits) |
| B. Area-specific Courses     | 15 courses | (90 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

### (2) Program Details

#### A. General Education Courses 5 courses (30 credits)

*Required 2 courses*

10141 Science, Technology and Environment for Life

10151 Thai Studies

*And elective courses choose the following:*

##### **Language Group**

10111 English for Communication

10161 Thai for Communication

10162 Chinese for Communication

10163 Khmer for Communication

*And elective courses choose the following:*

##### **Social Group**

10131 Human Society

10152 Thailand and the World Community

*And elective courses choose the following:*

##### **Human Group**

10103 Life Skills

10121 Human Civilization

10164 Society and Culture in the ASEAN Community

#### B. Area-specific Courses 15 courses (90 credits)

**Core Courses 2 courses**

90201 Farm Management

90204 Fundamental of Agriculture, Natural Resources and Environment

### ***Area-specific Courses 13 courses***

#### *Required 10 courses*

- 94329 Fundamentals of Agribusiness and Entrepreneurship
- 94330 Agricultural Products and Processing Management
- 94431 Agricultural Marketing Management
- 94432 Information and Research in Agribusiness
- 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*
- 94462 International Agribusiness
- 94463 Accounting and Finance in Agribusiness
- 94464 Management of Logistics and Supply Chains in Agribusiness
- 94465 Agribusiness and Entrepreneurial Development
- 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*\*

*And choose 3 courses from the following subject groups without having to choose from the same subject group:*

#### **Agricultural Extension and Cooperatives Group**

- 91109 Fundamentals of Agricultural Extension and Development
- 91307 Agricultural Community Development
- 91465 Agro-Tourism Management
- 92116 Fundamentals of Co-operatives and Community Business
- 92117 Co-operatives and Community Business for Social and Economic Development
- 92320 Co-operatives and Community Business Operational and Management

#### **Agricultural Technology, Forest Resources Management and Environment Group**

- 90307 Crops Production
- 91326 Agroforestry
- 91357 Fundamentals of Environment
- 91363 Forest Resources Management
- 91366 Forest Resources Management for Economic\*\*
- 91427 Community Forestry
- 93256 Skill Training in Crop Production\*\*
- 93353 Innovation and Management of Commodity Crops
- 93456 Cereal and Forage Crop Production Management for Business
- 93457 Industrial Crop Production Management
- 93458 Flowering and Ornamental Plant Production Management for Business

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**Note:** \* Students must register when no more than the last 3 courses remain.

\*\* Professional skill training is required.

- 93461 Animal Products and Marketing Management
- 93462 Swine and Poultry Production Management
- 93463 Ruminant Production Management
- 93465 Aquaculture Management
- 93466 Technology in Animal Production Management
- 93467 Fruit Production Management for Business
- 93468 Vegetable Production Management for Business
- 93471 Sustainable Agriculture

#### Agribusiness and Entrepreneurship Group

- 32408 Small Business Management and Retailing
- 32452 Human Resource Management Strategy and Learning Organization
- 32493 Innovation Management and Sustainable Management
- 60120 Principles of Economics

#### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

### 2. For applicants who completed a higher vocational certificate or the equivalent in the field of agriculture.

#### (1) Program Structure

The program requires at least 14 courses or 84 credits comprising the following:

- |                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 3 courses  | (18 credits) |
| B. Area-specific Courses     | 10 courses | (60 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

#### (2) Program Details

##### A. General Education Courses 3 courses (18 credits)

- 10121 Human Civilization
- 10131 Human Society
- 10151 Thai Studies

##### B. Area-specific Courses 10 courses (60 credits)

- 94329 Fundamentals of Agribusiness and Entrepreneurship
- 94330 Agricultural Products and Processing Management
- 94431 Agricultural Marketing Management
- 94432 Information and Research in Agribusiness
- 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*
- 94462 International Agribusiness
- 94463 Accounting and Finance in Agribusiness

**Note:** \* Students must register when no more than the last 3 courses remain.

- 94464 Management of Logistics and Supply Chains in Agribusiness  
 94465 Agribusiness and Entrepreneurial Development  
 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*

**C. Open Elective Courses 1 course (6 credits)**

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

**3. For applicants who completed a higher vocational certificate or diploma or the equivalent in Business Administration.**

**(1) Program Structure**

The program requires at least 14 courses or 84 credits comprising the following:

- |                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 3 courses  | (18 credits) |
| B. Area-specific Courses     | 10 courses | (60 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

**(2) Program Details**

**A. General Education Courses 3 courses (18 credits)**

- 10121 Human Civilization  
 10141 Science, Technology and Environment for Life  
 10151 Thai Studies

**B. Area-specific Courses 10 courses (60 credits)**

***Core Courses 2 courses***

- 90201 Farm Management  
 90204 Fundamental of Agriculture, Natural Resources and Environment

***Area-specific Courses 8 courses***

- 94329 Fundamentals of Agribusiness and Entrepreneurship  
 94330 Agricultural Products and Processing Management  
 94431 Agricultural Marketing Management  
 94432 Information and Research in Agribusiness  
 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*\*  
 94464 Management of Logistics and Supply Chains in Agribusiness  
 94465 Agribusiness and Entrepreneurial Development  
 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*

**C. Open Elective Courses 1 course (6 credits)**

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

**Note:** \* Professional skill training is required.

\*\* Students must register when no more than the last 3 courses remain.

#### 4. For applicants who completed a higher vocational certificate or diploma or the equivalent in any field other than agriculture in the field of Business Administration.

##### (1) Program Structure

The program requires at least 16 courses or 96 credits comprising the following:

|                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 3 courses  | (18 credits) |
| B. Area-specific Courses     | 12 courses | (72 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

##### (2) Program Details

###### A. General Education Courses 3 courses (18 credits)

- 10121 Human Civilization
- 10131 Human Society\*
- 10141 Science, Technology and Environment for Life\*\*
- 10151 Thai Studies

###### B. Area-specific Courses 12 courses (72 credits)

###### *Core Courses 2 courses*

- 90201 Farm Management
- 90204 Fundamental of Agriculture, Natural Resources and Environment

###### *Area-specific Courses 10 courses*

- 94329 Fundamentals of Agribusiness and Entrepreneurship
- 94330 Agricultural Products and Processing Management
- 94431 Agricultural Marketing Management
- 94432 Information and Research in Agribusiness
- 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*\*\*
- 94462 International Agribusiness
- 94463 Accounting and Finance in Agribusiness
- 94464 Management of Logistics and Supply Chains in Agribusiness
- 94465 Agribusiness and Entrepreneurial Development
- 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*\*\*\*

###### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

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**Note:** \* For applicants who completed a higher vocational certificate or diploma or the equivalent in any field other than Business Administration

\*\* For applicants who completed a higher vocational certificate or diploma or the equivalent in any field other than agriculture

\*\*\* Students must register when no more than the last 3 courses remain.

\*\*\*\* Professional skill training is required.

## 5. For applicants who completed a bachelor's degree in agriculture or the equivalent.

### (1) Program Structure

The program requires at least 12 courses or 72 credits comprising the following:

|                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 1 course   | (6 credits)  |
| B. Area-specific Courses     | 10 courses | (60 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

### (2) Program Details

#### A. General Education Courses 1 course (6 credits)

10151 Thai Studies

#### B. Area-specific Courses 10 courses (60 credits)

- 94329 Fundamentals of Agribusiness and Entrepreneurship
- 94330 Agricultural Products and Processing Management
- 94431 Agricultural Marketing Management
- 94432 Information and Research in Agribusiness
- 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*
- 94462 International Agribusiness
- 94463 Accounting and Finance in Agribusiness
- 94464 Management of Logistics and Supply Chains in Agribusiness
- 94465 Agribusiness and Entrepreneurial Development
- 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*\*

#### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

## 6. For applicants who have completed a bachelor's degree or equivalent in business administration.

### (1) Program Structure

The program requires at least 12 courses or 72 credits comprising the following:

|                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 1 course   | (6 credits)  |
| B. Area-specific Courses     | 10 courses | (60 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

### (2) Program Details

#### A. General Education Courses 1 course (6 credits)

10151 Thai Studies

**Note:** \* Students must register when no more than the last 3 courses remain.

\*\* Professional skill training is required.

**B. Area-specific Courses 10 courses (60 credits)*****Core Courses 2 courses***

90201 Farm Management

90204 Fundamental of Agriculture, Natural Resources and Environment

***Area-specific Courses 8 courses***

94329 Fundamentals of Agribusiness and Entrepreneurship

94330 Agricultural Products and Processing Management

94431 Agricultural Marketing Management

94432 Information and Research in Agribusiness

94433 Professional Experience in Agribusiness and Entrepreneurial Management\*

94464 Management of Logistics and Supply Chains in Agribusiness

94465 Agribusiness and Entrepreneurial Development

94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*\*

**C. Open Elective Courses 1 course (6 credits)**

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

**7. For applicants who have completed a bachelor's degree or equivalent in any field other than agriculture business administration.**

**(1) Program Structure**

The program requires at least 14 courses or 84 credits comprising the following:

|                              |            |              |
|------------------------------|------------|--------------|
| A. General Education Courses | 1 course   | (6 credits)  |
| B. Area-specific Courses     | 12 courses | (72 credits) |
| C. Open Elective Courses     | 1 course   | (6 credits)  |

**(2) Program Details****A. General Education Courses 1 course (6 credits)**

10151 Thai Studies

**B. Area-specific Courses 12 courses (72 credits)*****Core Courses 2 courses***

90201 Farm Management

90204 Fundamental of Agriculture, Natural Resources and Environment

***Area-specific Courses 10 courses***

94329 Fundamentals of Agribusiness and Entrepreneurship

94330 Agricultural Products and Processing Management

94431 Agricultural Marketing Management

**Note:** \* Students must register when no more than the last 3 courses remain.

\*\* Professional skill training is required.



- 94432 Information and Research in Agribusiness
- 94433 Professional Experience in Agribusiness and Entrepreneurial Management\*
- 94462 International Agribusiness
- 94463 Accounting and Finance in Agribusiness
- 94464 Management of Logistics and Supply Chains in Agribusiness
- 94465 Agribusiness and Entrepreneurial Development
- 94466 New Venture Creation, Decision Making and Risk Management in Agribusiness\*\*

### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

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**Note:** \* Students must register when no more than the last 3 courses remain.

\*\* Professional skill training is required.

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