## Certificate Program in Creative Communication Innovation (Digital Citizen)

For those who have completed at least a high school or upper secondary level or an associate degree or equivalent or from non-formal education or self-study and have been compared to transfer the results of the study.

## (1) Program Structure

The program requires at least 5 courses or 30 credits comprising the following:

Area-specific Courses

5 courses

(30 credits)

## (2) Program Details

## **Area-specific Courses 5 courses (30 credits)**

Required 4 courses

16353 Marketing Communication in Digital Era

16455 Creative Content and Streaming\*

16465 Communication Innovation

16466 Media Entrepreneur in Digital Era

And choose 1 course from the following

15206 Creative Content

40101 General Principles of Law

Note: \* Professional skill training is required.

Last updated: 19-July-2023