

Certificate Program in Creative Communication Innovation (Creative Well-Being)

For those who have completed at least a high school or upper secondary level or an associate degree or equivalent or from non-formal education or self-study and have been compared to transfer the results of the study.

(1) Program Structure

The program requires at least 5 courses or 30 credits comprising the following:

Area-specific Courses 5 courses (30 credits)

(2) Program Details

Area-specific Courses 5 courses (30 credits)

Required 4 courses

15336 Strategic Management in Corporate Communication Innovation

15337 Communication for Change

16455 Creative Content and Streaming*

16465 Communication Innovation

And choose 1 course from the following

16466 Media Entrepreneur in Digital Era

32335 Introduction to Tourism and Tourism Industry

Note: * Professional skill training is required.

Last updated: 19-July-2023