

(1) Program Structure

Area-specific Courses 5 courses (30 credits)

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| 15307 | Laws and Ethics for Communication in Digital Era |
| 15336 | Strategic Management in Corporate Communication Innovation |
| 16353 | Marketing Communication in Digital Era |
| 16455 | Creative Content and Streaming* |
| 16466 | Media Entrepreneur in Digital Era |

Last updated: 19-July-2023

