

Bachelor of Economics Program

(Major in Business Economics)

1. For those who have or upper secondary school, or its equivalent.

(1) Program Structure

The program requires at least 21 courses or 126 credits comprising the following:

A. General Education Course	5	courses	(30 credits)
B. Area-Specific Course	15	courses	(90 credits)
C. Open Elective Course	1	course	(6 credits)

(2) Program Details

A. General Education Course 5 courses (30 credits)

Required 4 courses

- 10111 English for Communication
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies
- 10152 Thailand and the World Community

And choose 1 course from the following

- 10103 Life Skills
- 10164 Society and Culture in the ASEAN Community

B. Area-specific Course 15 courses (90 credits)

Core Course 5 courses

Required 4 courses

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting
- 30211 Organization and Management and Human Resource Management
- 32326 Strategic Management and Competency-based Management
- 32449 Business Building and Entrepreneurship

Area-specific Course 10 courses*Required 6 courses*

- 60410 Econometrics and Applications
- 60434 Research Methodology and Information Technology for Economic Studies
- 60482 Business Economics and Finance
- 60499 Professional Experience in Economics*
- 61401 Project and Program Analysis
- 61405 Human Resource Economics and Economic-business Ethics

And choose 4 courses from the following:

- 32332 Risk Management and Principles of Insurance
- 32341 Management Information Systems and e-Business
- 32344 Financial Market and Institution
- 32408 Small Business Management and Retailing
- 32455 International Business and Finance
- 32457 Investments and Securities Analysis
- 32489 Contemporary Marketing and Digital Marketing
- 60340 International Economics
- 60370 Agricultural, Natural Resources and Environmental Economics
- 60424 Monetary Economics and Public Finance
- 60474 Industrial Economics, Technology and Economic Growth
- 61407 Production Economics and Marketing Management
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

2. For those who obtain a Technical Vocational Certificate or equivalent in Business Administration all disciplines.

(1) Program Structure

The program requires at least 18 courses or 108 credits comprising the following:

- | | | | |
|-----------------------------|----|---------|--------------|
| A. General Education Course | 4 | courses | (24 credits) |
| B. Area-Specific Course | 13 | courses | (78 credits) |
| C. Open Elective Course | 1 | course | (6 credits) |

Note: * Students must register when no more than the last 3 courses remain.

(2) Program Details**A. General Education Course 4 courses (24 credits)***Required 3 courses*

- 10121 Human Civilization
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies

And choose 1 course from the following:

- 10111 English for Communication
- 10161 Thai for Communication
- 10162 Chinese for Communication
- 10163 Khmer for Communication

B. Area-specific Course 13 courses (78 credits)***Core Course 5 courses****Required 4 courses*

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting
- 30211 Organization and Management and Human Resource Management
- 32326 Strategic Management and Competency-based Management
- 32449 Business Building and Entrepreneurship

Area-specific Course 8 courses*Required 6 courses*

- 60410 Econometrics and Applications
- 60434 Research Methodology and Information Technology for Economic Studies
- 60482 Business Economics and Finance
- 60499 Professional Experience in Economics*
- 61401 Project and Program Analysis
- 61405 Human Resource Economics and Economic-business Ethics

And choose 2 courses from the following:

- 32332 Risk Management and Principles of Insurance
- 32341 Management Information Systems and e-Business
- 32344 Financial Market and Institution
- 32408 Small Business Management and Retailing
- 32455 International Business and Finance
- 32457 Investments and Securities Analysis
- 32489 Contemporary Marketing and Digital Marketing
- 60340 International Economics
- 60370 Agricultural, Natural Resources and Environmental Economics
- 60424 Monetary Economics and Public Finance
- 60474 Industrial Economics, Technology and Economic Growth
- 61407 Production Economics and Marketing Management
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

3. For those who have completed a Higher Vocational Certificate or equivalent Accounting, Marketing, Secretarial Studies, Management, Sales, Advertising, Finance and Banking, Computer for Business, and Personnel Administration.

(1) Program Structure

The program requires at least 15 courses or 90 credits comprising the following:

- A. General Education Course 3 courses (18 credits)
- B. Area-Specific Course 11 courses (66 credits)
- C. Open Elective Course 1 course (6 credits)

(2) Program Details

A. General Education Course 3 courses (18 credits)

- 10121 Human Civilization
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies

B. Area-specific Course 11 courses (66 credits)

Core Courses 5 courses

Required 4 courses

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting
- 30211 Organization and Management and Human Resource Management
- 32326 Strategic Management and Competency-based Management
- 32449 Business Building and Entrepreneurship

Area-specific Course 6 courses

Required 4 courses

- 60410 Econometrics and Applications
- 60434 Research Methodology and Information Technology for Economic Studies
- 60499 Professional Experience in Economics*
- 61405 Human Resource Economics and Economic-business Ethics

And choose 2 courses from the following:

- 32332 Risk Management and Principles of Insurance
- 32341 Management Information Systems and e-Business
- 32344 Financial Market and Institution
- 32408 Small Business Management and Retailing
- 32455 International Business and Finance
- 32457 Investments and Securities Analysis
- 32489 Contemporary Marketing and Digital Marketing
- 60340 International Economics
- 60370 Agricultural, Natural Resources and Environmental Economics
- 60424 Monetary Economics and Public Finance
- 60474 Industrial Economics, Technology and Economic Growth
- 60482 Business Economics and Finance
- 61401 Project and Program Analysis
- 61407 Production Economics and Marketing Management
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

Note: * Students must register when no more than the last 3 courses remain.

4. For those who hold a degree of any level, in Economics or Business administration.

(1) Program Structure

The program requires at least 13 courses or 78 credits comprising the following:

A. General Education Course	1	course	(6 credits)
B. Area-Specific Course	11	courses	(66 credits)
C. Open Elective Course	1	course	(6 credits)

(2) Program Details

A. General Education Course 1 course (6 credits)

10151 Thai Studies

B. Area-specific Course 11 courses (66 credits)

Core Course 5 courses

Required 4 courses

60120 Principles of Economics

60227 Economic History and Economic Thoughts

60228 Mathematical and Statistical Economics

60341 Thailand in the World Economy

And choose 1 course from the following

30206 Business Law and Taxation

30208 Financial Accounting and Managerial Accounting

30211 Organization and Management and Human Resource Management

32326 Strategic Management and Competency-based Management

32449 Business Building and Entrepreneurship

Area-specific Course 6 courses

Required 4 courses

60410 Econometrics and Applications

60434 Research Methodology and Information Technology for Economic Studies

60499 Professional Experience in Economics*

61405 Human Resource Economics and Economic-business Ethics

Note: * Students must register when no more than the last 3 courses remain.

And choose 2 courses from the following:

- 32332 Risk Management and Principles of Insurance
- 32341 Management Information Systems and e-Business
- 32344 Financial Market and Institution
- 32408 Small Business Management and Retailing
- 32455 International Business and Finance
- 32457 Investments and Securities Analysis
- 32489 Contemporary Marketing and Digital Marketing
- 60340 International Economics
- 60370 Agricultural, Natural Resources and Environmental Economics
- 60424 Monetary Economics and Public Finance
- 60474 Industrial Economics, Technology and Economic Growth
- 60482 Business Economics and Finance
- 61401 Project and Program Analysis
- 61407 Production Economics and Marketing Management
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

Last updated: 20-July-2023

