

## Bachelor of Arts Program in Educational Technology and Communications

### 1. For those who have obtained a Higher vocational certificate in all disciplines.

#### (1) Program Structure

The program requires at least 14 courses or 84 credits comprising the following:

A. General Education Courses	3	courses	(18 credits)
B. Area-specific Courses	10	courses	(60 credits)
C. Open Elective Courses	1	course	(6 credits)

#### (2) Program Details

##### A. General Education Courses 3 courses (18 credits)

1. For those who obtain a Higher Vocational Certificate or equivalent in commercial or Business Administration, Tourism Industry, Artistry. General Education Courses 3 courses

- 10121 Human Civilization
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies

2. For those who obtain a Higher Vocational Certificate or equivalent in Industry, Textile Industry, Home economics, Agriculture, Fishery and Information and Communication Technology. General Education Courses 3 courses

- 10121 Human Civilization
- 10131 Human Society
- 10151 Thai Studies

##### B. Area-specific Courses 10 courses (60 credits)

###### **Core Courses 3 courses**

- 20301 Educational Technology and Communication
- 20302 Statistics, Research and Evaluation in Education
- 20303 Psychology and Learning Methodology

###### **Area-specific Courses 7 courses**

- 27101 Equipment in Educational Technology and Communications
- 27103 Creative and Appropriate Educational Media
- 27104 Radio and Television in Education\*
- 27112 Administration of Educational Media Center
- 27117 Educational Management Technology
- 27401 Instructional Media in Basic Education
- 27416 Professional Experience in Educational Technology and Communications\*\*

**Note:** \* Professional skill training is required.

\*\* Students must register when no more than the last 3 courses remain.

### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

## 2. For those who hold a diploma or equivalent or completed a bachelor's degree in all disciplines.

### (1) Program Structure

The program requires at least 12 courses or 72 credits comprising the following:

A. General Education Courses	1	course	(6 credits)
B. Area-specific Courses	10	courses	(60 credits)
C. Open Elective Courses	1	course	(6 credits)

### (2) Program Details

#### A. General Education Courses 1 course (6 credits)

10151 Thai Studies

#### B. Area-specific Courses 10 courses (60 credits)

##### *Core Courses 3 courses*

20301 Educational Technology and Communication

20302 Statistics, Research and Evaluation in Education

20303 Psychology and Learning Methodology

##### *Area-specific Courses 7 courses*

27101 Equipment in Educational Technology and Communications

27103 Creative and Appropriate Educational Media

27104 Radio and Television in Education\*

27112 Administration of Educational Media Center

27117 Educational Management Technology

27401 Instructional Media in Basic Education

27416 Professional Experience in Educational Technology and Communications\*\*

#### C. Open Elective Courses 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents.

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**Note:** \* Professional skill training is required.

\*\* Students must register when no more than the last 3 courses remain.