

## COURSE DETAILS

### Doctoral Degree

#### 32902 Advanced Business Research Methodology and Econometrics\*

(6 credits)

##### *Objectives*

1. To have knowledge in advanced business research methodology.
2. To have knowledge and ability in advanced statistics analysis.
3. To have knowledge and ability in econometric methods.
4. To have knowledge and ability to create econometric models.
5. To have knowledge and ability to use econometric to analyze and interpret data.

##### *Course Description*

This course covers different types of advanced business research methodology including a combination of quantitative and qualitative research, selection of advanced statistics for research in variance analysis, multiple linear regression analysis, grouping analysis, classification analysis, factor analysis, bivariate statistics analysis, variable polynomial, synthesis, procedural steps of qualitative and quantitative research and using software to analyze statistical techniques.

Another focus of this course is econometric methods for business research including econometric models and assumptions, system equation methods, simultaneous equation models, time series econometrics and using software to analyze and interpret data.

#### 32905 Research and Theory in Marketing, Finance and Accounting, and Hospitality\* (6 credits)

##### *Objectives*

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4. ....

##### *Course Description*

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#### 32906 Analysis and Advanced Theory in Marketing, Finance and Accounting, and Hospitality\*

(6 credits)

##### *Objectives*

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**Note: Work in Process of School of Management Science**

**Course Description**

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**32907 Seminar on Research Issues Related to Marketing\* (6 credits)**

**Objectives**

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**Course Description**

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**32908 Seminar on Research Issues Related to Finance and Accounting\* (6 credits)**

**Objectives**

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**Course Description**

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**32909 Seminar on Research Issues Related to Hospitality\* (6 credits)**

**Objectives**

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**Note: Work in Process of School of Management Science**

### ***Course Description***

#### **32998 Dissertation (Business and Hospitality Management)\* (36 credits)**

##### ***Objectives***

1. To acquire ability in conducting a research project for dissertation.
2. To acquire ability in developing instrument for dissertation data collection.
3. To acquire ability in data collection and data analysis of research for dissertation.
4. To acquire ability in writing a research report for publication of dissertation results.

##### ***Course Description***

Identification of problems and research plan, study, review and analysis of related literature to define scope of research concept for dissertation, research design to identify sample group, design to assess variables, research instrument, design of data analysis and research project for dissertation, construction of research instrument and verification of instrument quality, data collection, data analysis, proposal of data analysis results, conclusion, discussion of results and suggestions, proposal of research article for publication, editing and presentation of complete research report, as well as publication of dissertation results.

#### **32999 Doctoral Professional Experience in Business and Hospitality Management\* (6 credits)**

##### ***Objectives***

1. To encourages personality development, leadership skill and problem solving skill.
2. To improve human relations and working ability.
3. To increase professional morality and professional ethics.
4. To develop analytical and synthesis thinking and planning.
5. To improve the applying of theories and knowledge in to professional practice.

##### ***Course Description***

This seminar provides students a chance to have their business vision, develop their systems thinking and skills, integrate their understanding in to professional practice. It also encourages personality development, the development of good professional vision, improvement of human relations, and promotion of personal and professional ethics.

#### **33901 Seminar in Advanced Quantitative Public Administration Research (6 credits)**

##### ***Objectives***

1. To gain knowledge in advanced quantitative public administration research methodology.
2. To gain knowledge and ability in quantitative research that emphasizes upon building and developing new body of knowledge in public administration.
3. To gain knowledge and ability in quantitative research that emphasizes upon research and developing new body of knowledge in public administration, applied research and research via information technology network.
4. To gain knowledge and ability in synthesis of quantitative research work.
5. To gain knowledge and ability in data analysis through the use of advanced statistics.
6. To enable students to apply advanced public administration knowledge for conducting quantitative research in public administration.

**Note: Work in Process of School of Management Science**

**Course Description**

Philosophy of methodology and process of advanced quantitative research, quantitative research design focusing on basic research, research and development, applied research, research via information technology network, quantitative research synthesis, selection of advanced statistics for research, variances analysis, multiple linear regression analysis, cluster analysis, discriminant analysis, factor analysis, multivariate analysis of variance and use of computer programs for quantitative data and how to create conclusion for quantitative research.

**33902 Seminar in Advanced Qualitative Public Administration Research (6 credits)****Objectives**

1. To gain knowledge in advanced qualitative public administration research methodology.
2. To gain knowledge in qualitative research that emphasizes upon building and developing new body of knowledge in public administration.
3. To gain knowledge and ability in qualitative research that emphasizes upon research and development to generate body of knowledge in public administration and applied research.
4. To gain knowledge and ability in qualitative research synthesis.
5. To gain knowledge and ability in data analysis and data processing by using qualitative analysis program.
6. To enable students to apply advanced public administration knowledge for conducting qualitative research in public administration.

**Course Description**

Philosophy of methodology and process of advanced qualitative research, qualitative research design focusing on basic research, research and development, applied research, qualitative research synthesis, techniques and how to collect qualitative data, data monitoring and analysis, use of computer programs for qualitative data and how to create conclusion for qualitative research.

**33903 Philosophy, Concepts and Theories of Public Administration (6 credits)****Objectives**

1. To gain knowledge in philosophy, development of concepts and theories of both internal and external public administration.
2. To gain knowledge in analysis and synthesis of concepts and theories of public administration with other sciences.
3. To gain knowledge in assessment and conclusion regarding concepts and theories of public administration.
4. To gain knowledge in applying concepts, theories and principles of public administration appropriately with other sciences on the basis of situation and case study.
5. To gain knowledge relevant to expectation, forecast, and criticism in future trends of public administration.

**Course Description**

Study of philosophy foundation of public administration, origin of body of knowledge, administration philosophy and management of organization theory, development of concepts, theories of internal and external public administration from past to present, analysis, synthesis, integration, criticism of concepts, theories, expectation and forecast relating to directions and future trends of public administration.

**33904 Advanced Public Administration Research Methodology****(6 credits)*****Objectives***

1. To gain knowledge in advanced public administration research methodology.
2. To gain knowledge and ability in researched that focuses on building and developing new body of knowledge in public administration.
3. To gain knowledge and ability in research that focuses on research and development to build body of knowledge for public administration, applied research and research via information technology network.
4. To gain knowledge and ability in qualitative research.
5. To gain knowledge and ability in data analysis by using advanced statistics.
6. To enable students to apply advanced public administration knowledge with public administration research.

***Course Description***

Philosophy and advanced public administration research methodology, types of research focusing on basic research, research and development, applied research, research via information technology network, mixed methodology between quantitative research and qualitative research, quantitative research design, qualitative research design, selection of advanced statistics for research, variances analysis, multiple linear regression analysis, cluster analysis, discriminant analysis, factor analysis, multivariate analysis of variance, qualitative data analysis, synthesis of quantitative and qualitative research work and use of computer programs for quantitative and qualitative data analysis and how to create conclusion for quantitative and qualitative research.

**33905 Policy, Strategy and Innovation of Public Management Administration****(6 credits)*****Objectives***

1. To enable students to analyze and make recommendations for public management administration.
2. To enable students to analyze and plan strategy of public management administration.
3. To enable students to mix and apply strategies of public management administration under diverse situations.
4. To enable students to process the studied public management administration knowledge for case study analysis.
5. To gain knowledge in building innovation of public management administration leading to possible change.

***Course Description***

Policy science, principles and techniques of public management administration, public policy and public strategic management, directions of strategic planning for public management administration, analysis and planning, strategy by new techniques, comparison, development towards electronics government, management administration development, public services development through case study, articles or academic journal relevant to both internal and external public management administration issues, synthesis of internal and external knowledge so as to guide directions of public policy, determination to strategic thinking to create innovation of public management administration as well as change management to optimize innovation in public organization.

**33906 Seminar in Public Reform Issues and Public Management Administration Problems (6 credits)**

***Objectives***

1. To enable students to analyze and make recommendations for public management administration reform.
2. To gain knowledge when looking the overview of public management administration that links together systematically under modernized concepts and techniques.
3. To gain knowledge in essence issues relevant to research on public management administration.
4. To process problems in line with concepts, theories and principles relevant to public management administration which will be used further for identifying problem issues in research.
5. To enable students to develop conceptual framework and model of public management administration research.
6. To enable students to prepare public management administration proposal that underlines building body of knowledge, guiding society, and building innovation of public management administration.

***Course Description***

Overview essence of public management administration focusing on public management administration reform, integration of concepts and diverse techniques, public and private sector management, overall quality management, result-based management, high-competent organization, comparison, public services, participatory approach, building public and private management network, case study of public management administration both inside and outside the country, problems and directions of public management administration, synthesis of public management administration's body of knowledge, characteristics of topic issue for public management administration research, principles and problem issues analysis process for research, literature review, development of conceptual framework and research model, study of research guidelines, research plan and research outline preparation for public management administration research with emphasis upon building body of knowledge, guiding society, and building innovation of public management administration.

**33907 Seminar in Advanced Public Policy Issues and Policy Management Administration Problems (6 credits)**

***Objectives***

1. To enable students to analyze and make recommendation issues for advanced public policy issues and policy management administration.
2. To gain knowledge when looking the overview of public policy management administration that links together systematically.
3. To gain knowledge in essence issues relating to public policy research.
4. To process problems in accordance with concepts, theories and principles relevant to public policy which will be used further for identifying problem issues in advanced research.
5. To enable students to develop conceptual framework and model for public policy research.
6. To enable students to prepare proposal on public policy that places emphasis upon building body of knowledge, guiding and tackling society's problems.

### ***Course Description***

Overview essence of policy science, categories of public policy, study of policy identification, from public policy to practice, monitoring and evaluating outcome and impact of public policy, constructing model and techniques of public policy management administration, case study of internal and external public policy management administration, problems and directions of public policy management administration, public policy management administration's body of knowledge synthesis, issue characteristics of research topic on public policy management administration, principles and process of problem issue analysis for research, literature review, development of conceptual framework and research model, research guidelines study, research plan and writing proposal on public policy management administration focusing on building body of knowledge, guiding society and building innovation of public policy management administration.

### **33908 Seminar in Issues and Problems of (6 credits)**

#### **Advanced Local Management Administration**

##### ***Objectives***

1. To enable students to analyze and make recommendation issues of advanced public policy and local management administration.
2. To gain knowledge when looking the overview of local management administration that links together systematically.
3. To gain knowledge in essence issues relating to local management administration research.
4. To process problems in accord with concepts, theories and principles relevant to local management administration which will be used further for identifying problem issues in advanced research.
5. To enable students to develop conceptual framework and model for local management administration research.
6. To enable students to prepare proposal on local management administration that places emphasis upon building body of knowledge, guiding and developing locality as a whole.

##### ***Course Description***

Overview essence of local management administration, philosophy and pattern of local management administration, case study of internal and external local management administration, problems and directions of local management administration, local management administration's body of knowledge synthesis, issue characteristics of research topic on local management administration, principles and process of problem issue analysis for research, literature review, development of conceptual framework and research model, research guidelines study, research plan and writing proposal on local management administration focusing on building body of knowledge, guiding society and building innovation of local management administration.

### **33909 Seminar in Issues and Problems of Advanced Human Resources (6 credits)**

#### **Management Administration**

##### ***Objectives***

1. To enable students to analyze and make recommendation issues of advanced human resources management administration.
2. To gain knowledge when looking the overview of human resources management administration.
3. To gain knowledge in essence relating to research on human resources management administration.
4. To process problems in accord with concepts, theories and principles relevant to human resources management administration which will be used further for identifying problem issues in advanced research.

5. To enable students to develop conceptual framework and model for human resources management administration research.
6. To enable students to prepare proposal on human resources management administration that places emphasis upon building body of knowledge, guiding and developing human resources management administration system.

***Course Description***

Overview essence of philosophy, concepts of human resources management administration, system design for organization's human resources management administration, case study of internal and external human resources management administration, problems and directions of human resources management administration, human resources management administration's body of knowledge synthesis, issue characteristics of research topic on human resources management administration, principles and process of problem issue analysis for research, literature review, development of conceptual framework and research model, research guidelines study, research plan and writing proposal on human resources management administration focusing on building body of knowledge, guiding society and building innovation of human resources management administration.

**33910 Seminar in Issues and Problems of Advanced Information Technology (6 credits)**  
**Management Administration in Public Sector**

***Objectives***

1. To enable students to analyze and make recommendation issues of advanced information technology management administration.
2. To gain knowledge when looking the overview of information technology management administration that links together systematically.
3. To gain knowledge in essence relating to research on information technology management administration.
4. To process problems in accord with concepts, theories and principles relevant to information technology management administration which will be used further for identifying problem issues in advanced research.
5. To enable students to develop conceptual framework and model for information technology management administration research.
6. To enable students to prepare proposal on local management administration that places emphasis upon building body of knowledge, guiding and developing information technology.

***Course Description***

Overview essence of electronics government development, information technology system design for public organization, case study of internal and external information technology management administration, problems and directions of information technology management administration, information technology management administration's body of knowledge synthesis, issue characteristics of research topic on information technology management administration, principles and process of problem issue analysis for research, literature review, development of conceptual framework and research model, research guidelines study, research plan and writing proposal on information technology management administration focusing on building body of knowledge, guiding society and building innovation of information technology management administration.

**33998 Dissertation (Public Administration) (Form 1.1-48 credits/Form 2.1-36 credits)**
***Objectives***

1. To enable students to develop proposal concepts for dissertation.
2. To enable students to design and develop data collection tool for dissertation.
3. To enable students to collect and analyze research data for dissertation.
4. To enable students to prepare research paper for publication of dissertation.

***Course Description***

Identification of problems and research planning, study, literature review and analysis to set conceptual framework for dissertation, research design, identification of sample, variances measurement design and development of research tool, data analysis design and preparation of conceptual report and proposal for dissertation, constructing research tool, quality test of tool and data collection, data analysis, presentation of data analysis results, conclusion, discussion and recommendation and submission of draft article for publication, editing and presentation of full research paper including publication of dissertation.

**33999 Doctoral Professional Experience in Public Administration (6 credits)**
***Objectives***

1. To develop personality, leadership skill, and visionary ability, innovative thinking, strategic thinking and change administration.
2. To increase human relations and ability in work performance.
3. To enhance virtue, moral and professional codes of conduct.
4. To develop analytic, synthetic thinking and planning according to academic principles.
5. To develop integration skill in theory and academic knowledge for professional development as leader in academic and profession.
6. To increase experience in public management at international level.

***Course Description***

Creating students' vision, systematic thinking development, strategic thinking, innovative thinking, thinking in change administration, skill development for professional knowledge integration, proper personality development, positive vision towards profession, increasing human relations and enhancing virtues, moral and professional codes of conduct as leader of modern public management administration as well as study visit abroad at prototype of public management administration.

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