

## Master of Communication Arts Program in Integrated Communication

### *Plan A: Model A 2*

#### **(1) Program Structure**

The program requires at least 36 credits comprising the following:

- |  |   |         |                |
|--|---|---------|----------------|
| A. Area-specific Courses                                   | 4 | courses | (24 credits)   |
| B. Thesis  |   |         | (12 credits)   |
| C. Intensive Training for Graduate Professional Experience |   |         | (non-credited) |

#### **(2) Program Details**

##### **A. Area-specific Courses 4 courses (24 credits)**

###### ***Core Courses 3 courses***

- 15714 Communication Theories
- 15715 Research Communication
- 15716 Communication Innovation

###### ***Area-specific Courses 1 course***

- 15717 Integrated Communication

##### **B. Thesis (12 credits)**

- 15720 Thesis

##### **C. Intensive Training for Graduate Professional Experience (non-credited)**

- 15722 Graduate Professional Experience in Communication Arts\*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

**Note:** Students can register for elective courses that are offered in Plan B without counting credits.

From the following set of courses

- |   |                                   |
|---|-----------------------------------|
| 1. Course set 15718 Strategic Communication | 2. Course set 15719 Media Studies |
|---|-----------------------------------|

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**Note:** \* Students must enroll in the last semester before graduation only.

**Plan B****(1) Program Structure**

The program requires at least 36 credits comprising the following:

- |  |   |         |                |
|--|---|---------|----------------|
| A. Area-specific Courses                                   | 5 | courses | (30 credits)   |
| B. Independent Study                                       | 1 | course  | (6 credits)    |
| C. Intensive Training for Graduate Professional Experience |   |         | (non-credited) |

**(2) Program Details****A. Area-specific Courses 5 courses (30 credits)*****Core Courses 3 courses***

- 15714 Communication Theories
- 15715 Research Communication
- 15716 Communication Innovation

***Area-specific Courses 2 courses******Required 1 courses***

- 15717 Integrated Communication

***And choose 1 course from the following:***

- 15718 Strategic Communication
- 15719 Media Studies

**B. Independent Study 1 course (6 credits)**

- 15721 Independent Study

**C. Intensive Training for Graduate Professional Experience (non-credited)**

- 15722 Graduate Professional Experience in Communication Arts\*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

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**Note:** \* Students must enroll in the last semester before graduation only.

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