

## COURSE DETAILS

### Master' Degree

#### **92711 Co-operatives and Strategic Management for Co-operatives\* (6 credit)**

##### ***Course Learning Outcomes***

1. To give students knowledge and understanding of general idea on co-operative ideology, principles and methodology. Job descriptions and co-operative structures. Moral, ethics and professional ethics in co-operatives.
2. To give the knowledge of concept of administration, process and technique of strategic management for co-operatives administration.
3. To give the analytical skill applied the model of analysis and strategic decision at difference level.
4. To enable apply the knowledge of strategic management for co-operatives business administration.

##### ***Course Description***

General idea on co-operative ideology, principles and methodology. Job descriptions and co-operative structures. Moral, ethics and professional ethics in co-operatives. General idea and concept of administration, process and technique of strategic business administration related to co-operatives' policy formulation, strategic targeting, strategic selection and analyzing levels of strategic management of a co-operative. General concept and technique related to strategic operation of a co-operative. An analyzing of co-operative's strategic management and application of the idea and concept in co-operatives' administration.

#### **92712 Accounting and Financial Management for Co-operatives\* (6 credit)**

##### ***Course Learning Outcomes***

1. To give knowledge and understanding of accounting and finance for co-operatives administration.
2. To give knowledge and ability of analysis of operation and financial status for co-operative administration.
3. To give knowledge and understanding in financial management, assets, liabilities and capital of co-operatives.
4. To give knowledge and ability for financial planning and financial control of co-operatives administration.
5. To enable for applying the knowledge of accounting and finance for co-operative management.

##### ***Course Description***

General idea on financial management and accounting of co-operative. An Operational analysis of financial status, asset liability and capital management of co-operative financial planning and controlling accounting as well as co-operative finance.

**Note: Work in process of School of Agriculture and Cooperatives**

**92713 Statistics and Research for Co-operatives\*****(6 credit)*****Course Learning Outcomes***

1. To give knowledge and understanding of principles co-operative research methods and processes.
2. To enable the analytical use statistics to analyze research data in co-operatives.
3. To give the computer programs for research in co-operatives.
4. To enable for applying the knowledge and statistics and computer programs in co-operatives research.
5. To enable for apply statistical knowledge and co-operative research to apply in co-operative administration

***Course Description***

Statistic principles, methodology and procedure in Co-operative research. Type of research using in research and development in co-operatives Statistics and computer programs using in data analyzing of co-operatives research. Composing research proposal or thesis. Formatting and presentation of co-operative or thesis. A case study on co-operative researches for an application on co-operative business administration.

**92714 Operations Management and Marketing Management for Co-operatives\*****(6 credit)*****Course Learning Outcomes***

1. To give knowledge and understanding of production and marketing of co-operatives administration, the importance of marketing in economy, planning and organizing of marketing as well as marketing strategy.
2. To enable the analytical skill of production, marketing and production plan as well as co-operatives marketing.
3. To enable knowledge of trade policy Rules and regulations regarding production and marketing both inside and outside the country.
4. To enable for applying the knowledge of production and marketing administration in co-operatives

***Course Description***

General idea on co-operative production and marketing. An importance of co-operative marketing in business system. Co-operative's planning and organizing of production and Marketing organization. Co-operative Marketing and Production strategies. Applying production concept in co-operative's marketing in co-operative business administration. Structure of co-operative operation and important marketing channels. Marketing institutions and organizations. Domestic and foreign co-operative marketing management. Trade policies, codes, rules and regulations, and measures in product management both imported and exported. Impacts, problems, and guidelines for an administrating and developing of co-operative marketing both domestic and foreign markets and the application of production and marketing management for co-operative management.

**Note: Work in process of School of Agriculture and Cooperatives**

**92715 Human Resources Management in Co-operatives\*****(6 credit)*****Course Learning Outcomes***

1. To give students knowledge and understating about concepts of human resource administration in co-operatives.
2. To enable the ability of planning and developing in human resource administration in co-operatives.
3. To enable the application of concepts of human resource administration in co-operatives.

***Course Description***

Principles and concept in Co-operatives human resources administration. Area of responsibility in co-operative human resources administration, starting from human resource planning, recruiting, human resource development, an appraisal of job operation, incentive system, compensation management, benefit and welfare, discipline, moral and etiquette, healthcare and sanitation, laws and organizations related to human resource management. Relationship between human resource administration and technology, environment, social and politic. Principle application Human resource management concepts for personal development in cooperatives.

**92718 Seminar on Co-operatives Business Management****(6 credit)*****Course Learning Outcomes***

1. To give knowledge and understanding of the situations in co-operatives business administration.
2. To enable the management of seminar on co-operatives business administration effectively.
3. To enable the application of knowledge of administration for co-operatives development.

***Course Description***

Study and exchange opinions on operational problems. Co-operative business administration of Thailand Analysis of practical problems and co-operative development guidelines using principles and methods of co-operative business management in various fields Applied to co-operative administration.

**92794 Independent Study (Co-operatives)\*****(6 credit)*****Course Learning Outcomes***

1. To have the skills of concepts, theories, and study methodology from all courses in order to apply for independent study.
2. To study, analysis and research on co-operatives for independent study as well as other related topics.

***Course Description***

Selection, analysis or research on the selected co-operative problems; comprising research proposal and presentation; review literatures relevant; procedures of data collecting and analysis; writing the report and presentation in co-operative.

**92795 Thesis (Co-operatives)****(12 credit)*****Course Learning Outcomes***

1. To enable to select problems for research thesis.
2. To enable to survey and analyze literature related to thesis title.
3. To enable to design research thesis.
4. To acquire knowledge and skills in writing and submitting a research project.
5. To enable to develop quantitative research tools.
6. To enable to develop qualitative research tools.
7. To enable to collect, analyze and submit data for thesis.
8. To enable to present and defense thesis.
9. To enable to write a complete thesis report.
10. To enable to write a research report for publication.

***Course Description***

Selection of problems for research thesis, survey, analysis of literature review, research design, writing and submitting thesis project, development of instrument for research thesis, both quantitative research and qualitative, data collection, submission of thesis data, presentation and defense in thesis examination, writing a complete thesis report and writing a research report for publication.

**92796 Graduate Professional Experience for Co-operatives****Business Management****(6 credits)*****Course Learning Outcomes***

1. To encourage students knowledge and experiences beyond class rooms.
2. To develop the students' personality and good attitude for co-operatives business administration.
3. To encourage and develop students' leadership and academic development in co-operatives careers.
4. To encourage the human relationship and ability of team work.
5. To develop the skills of problem solving effectively as a management level.
6. To enrich moral, ethics as well as professional ethics for co-operatives managers.

***Course Description***

Organization analysis and structuring; applying knowledge in co-operative management and administration in profession; analysis and development of information system for co-operative management; personality and positive attitude development towards Co-operative Business administration; leadership development; creating human relation and group working ability; skill development in problem solving for co-operative management; including creation of moral, royalty, and ethics relevant to cooperators.

**Last updated: 21-July-2023**