

## Master of Business Administration Program

### Plan A: Model A 2

#### (1) Program Structure

The program requires at least 42 credits comprising the following:

- |  |   |                      |
|--|---|----------------------|
| A. Area-specific Courses                                   | 5 | courses (30 credits) |
| B. Thesis  |   | (12 credits)         |
| C. Intensive Training for Graduate Professional Experience |   | (non-credited)       |

#### (2) Program Details

##### A. Area-specific Courses 5 courses (30 credits)

*Required 4 courses*

- 32726 Marketing and Strategic Management
- 32741 Managerial Economics and Human Resource Management
- 32742 Managerial Accounting and Financial Management
- 32748 Business Research and Operations Management

*And choose 1 course from the selection depending on the expertise and interests of knowledge and expertise from the following subjects and under the guidance of the advisor:*

##### **General Group**

- 32749 Change Management and Management Innovation

##### **Human Resource Group**

- 32750 Human Resource Management in a Digital Era and Human Resource Development for Sustainability

##### **Tourism and Air Transport Group**

- 32752 Tourism and Air Transportation Systems and Management in the 21st Century

##### B. Thesis (12 credits)

- 32732 Thesis (Business Administration)

##### C. Intensive Training for Graduate Professional Experience (non-credited)

- 32734 Graduate Professional Experiences in Business Administration\*

This intensive seminar provides training to enhance students' experience.  
The training will be evaluated, but no credit will be assigned.

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**Note:** \* Students must enroll in this seminar in the last semester before graduation only.

## Plan B

### (1) Program Structure

The program requires at least 42 credits comprising the following:

- |  |   |                      |
|--|---|----------------------|
| A. Area-specific Courses                                   | 6 | courses (36 credits) |
| B. Independent Study                                       | 1 | course (6 credits)   |
| C. Intensive Training for Graduate Professional Experience |   | (non-credited)       |

### (2) Program Details

#### A. Area-specific Courses 6 courses (36 credits)

*Required 4 courses*

- 32726 Marketing and Strategic Management
- 32741 Managerial Economics and Human Resource Management
- 32742 Managerial Accounting and Financial Management
- 32748 Business Research and Operations Management

*And choose 2 course from the selection depending on the expertise and interests of knowledge and expertise from the following subjects:*

#### **General Group**

- 32727 Seminar in General Management
- 32749 Change Management and Management Innovation

#### **Human Resource Group**

- 32728 Seminar in Human Resource Management
- 32750 Human Resource Management in a Digital Era and Human Resource Development for Sustainability

#### **Tourism and Air Transport Group**

- 32751 Seminar in Tourism and Air Transportation Management
- 32752 Tourism and Air Transportation Systems and Management in the 21st Century

#### B. Independent Study 1 course (6 credits)

- 32733 Independent Study (Business Administration)

#### C. Intensive Training for Graduate Professional Experience (non-credited)

- 32734 Graduate Professional Experiences in Business Administration\*

This intensive seminar provides training to enhance students' experience.  
The training will be evaluated, but no credit will be assigned.

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**Note:** \* Students must enroll in this seminar in the last semester before graduation only.

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