

Master of Communication Arts Program in Communication Innovation for Political and Local Administration

Plan A: Model A 2

(1) Program Structure

The program requires at least 36 credits comprising the following:

- | | | | |
|--|---|---------|----------------|
| A. Area-specific Courses | 4 | courses | (24 credits) |
| B. Thesis | | | (12 credits) |
| C. Intensive Training for Graduate Professional Experience | | | (non-credited) |

(2) Program Details

A. Area-specific Courses 4 courses (24 credits)

Required 3 courses

17706 Communication Concept and Theories for Political and Local Administration

17707 Communication Research for Political and Local Administration

17708 Communication Innovation Management for Political and Local Administration

And choose 1 course from the following:

17719 Integrated Learning in Communication Innovation for Political
and Local Administration

17720 Creative Thinking, Message Design and Media Production for Communication
in Political and Local Administration

B. Thesis (12 credits)

17713 Thesis (Communication Innovation for Political and Local Administration)

C. Intensive Training for Graduate Professional Experience (non-credited)

17715 Graduate Professional Experience in Communication Innovation
for Political and Local Administration*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

Note: * Students must enroll in the last semester before graduation only.

Plan B

(1) Program Structure

The program requires at least 36 credits comprising the following:

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|--|---|---------|----------------|
| A. Area-specific Courses | 5 | courses | (30 credits) |
| B. Independent Study | 1 | course | (6 credits) |
| C. Intensive Training for Graduate Professional Experience | | | (non-credited) |

(2) Program Details

A. Area-specific Courses 5 courses (30 credits)

Required 3 courses

17706 Communication Concept and Theories for Political and Local Administration

17707 Communication Research for Political and Local Administration

17708 Communication Innovation Management for Political and Local Administration

And choose 2 course from the following:

Leadership Integration and Development Group

17719 Integrated Learning in Communication Innovation for Political and Local Administration

17721 Communication Development for Political and Local Administration Leaders

Creativity, Design, Media Production, and Entrepreneurship Group

17720 Creative Thinking, Message Design and Media Production for Communication in Political and Local Administration

17722 Being an Entrepreneur in Political and Local Administration Communication

B. Independent Study 1 courses (6 credits)

17714 Independent Study (Communication Innovation for Political and Local Administration)

C. Intensive Training for Graduate Professional Experience (non-credited)

17715 Graduate Professional Experience in Communication Innovation for Political and Local Administration*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

Note: * Students must enroll in the last semester before graduation only.