

## Master of Communication Arts Program

### Plan A: Model A 2

### (1) Program Structure

The program requires at least 36 credits comprising the following:

- |  |   |         |                |
|--|---|---------|----------------|
| A. Area-specific Courses                                   | 4 | courses | (24 credits)   |
| B. Thesis  |   |         | (12 credits)   |
| C. Intensive Training for Graduate Professional Experience |   |         | (non-credited) |

## (2) Program Details

- A. Area-specific Courses 4 courses (24 credits)
  - 15714 Communication Theories
  - 15715 Research Communication
  - 15716 Communication Innovation
  - 15723 Strategic Communication for Management
- B. Thesis (12 credits)
  - 15720 Thesis (Communication Arts)
- C. Intensive Training for Graduate Professional Experience (non-credited)
  - 15722 Graduate Professional Experience in Communication Arts\*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

**Note:** \* Students must enroll in the last semester before graduation only.

**Plan B***(1) Program Structure*

The program requires at least 36 credits comprising the following:

- |  |   |         |                |
|--|---|---------|----------------|
| A. Area-specific Courses                                   | 5 | courses | (30 credits)   |
| C. Independent Study                                       | 1 | course  | (6 credits)    |
| D. Intensive Training for Graduate Professional Experience |   |         | (non-credited) |

*(2) Program Details*

- A. Area-specific Courses 5 courses (30 credits)

*Required 4 courses*

15714 Communication Studies

15715 Research Communication

15716 Communication Innovation

15723 Strategic Communication for Management

*And choose 1 course from the following:*

15717 Integrated Communication

15719 Media Studies

16720 Media Policy and Regulation

- B. Independent Study 1 course (6 credits)

15721 Independent Study (Communication Arts)

- C. Intensive Training for Graduate Professional Experience (non-credited)

15722 Graduate Professional Experience in Communication Arts\*

This is a seminar emphasizing practical work to enhance professional experience.

The students' work at the seminar is evaluated but it is not added to the cumulative GPA.

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**Note:** \* Students must enroll in the last semester before graduation only.

**Last updated: 9-September-2022**