

COURSE DETAILS

10103 Life Skills

(6 credits)

Objectives

1. To gain skills in communication, acquiring common knowledge, and using technology in everyday life.
2. To gain skills in thinking, analyzing and problem-solving in various situations.
3. To develop oneself in the areas of morality, ethics and human relations.

Course Description

To gain necessary life skills in society such as a hunger for knowledge, how to gain knowledge and continuously seek further self-development; be able to use technology efficiently; apply reasoning, analytical thinking, problem-solving, and negotiation skills; learn the principles of self-management, emotional control, and stress management; to develop oneself to have morality, ethics, proper human relationships, manners and etiquette.

10111 English for Communication

(6 credits)

Objectives

1. To be able to use English as a means for communication.
2. To study structures, vocabulary and important English idioms.
3. To equip students with skills in listening, speaking, reading and writing in English for accuracy and appropriateness in various situations

Course Description

Structure, vocabulary and English idioms used in listening, speaking, reading and writing English for communication.

10121 Human Civilization

(6 credits)

Objectives

1. To have knowledge on Eastern and Western civilization in terms of politics, economy, and society.
2. To understand human civilization in the past which is fundamental of the current civilization.
3. To realize and appreciate the values of human civilization.

Course Description

Knowledge on Eastern and Western civilization human has created in terms of politics, economy, society, wisdom, arts, as well as science and technology.

10131 Human Society

(6 credits)

Objectives

1. To understand the existence of human community and society.
2. To understand the political, legal, economic and social mechanisms affecting an organization of human society.
3. To promote the responsibility to the society and nation.

Course Description

Basic characteristics of being human; cohesion into communities and societies; human distribution and settlements; the components of society; human behavior in society; political, legal, economic and social mechanisms affecting the organization of human society; social problems and methods to solve them; promotion of a good society.

10141 Science, Technology and Environment for Life**(6 credits)*****Objectives***

1. To gain knowledge about the concepts, rules and development of science and technology, and how they influence of thought and human livelihood.
2. To gain knowledge about the evolution of living things and human beings.
3. To understand the relationship between humans, the environment, and the effects of science and technology on the environment.
4. To gain knowledge of the applications of science, technology, and mathematics in daily life.
5. To enhance scientific thinking and awareness of the need for environmental preservation.

Course Description

Concepts, theories, critical thinking, rules and development of science and technology; natural history concerning human beings; the parts of the human body; humans and the environment; hygiene and nutrition; the application of science, technology, and mathematics in everyday life.

10151 Thai Studies**(6 credits)*****Objectives***

1. To learn about Thailand's history, society, language and culture.
2. To be able to apply the course knowledge to daily life.
3. To understand and take pride in what it means to be Thai.

Course Description

Knowledge about Thai in terms of history, settlement, politics, economy, culture, religion and ritual, language and literature, arts and culture.

10152 Thailand and the World Community**(6 credits)*****Objectives***

1. To be able to gain knowledge on situations, trends and characteristics of economic, social and political relations and changes in the world community which affect Thailand.
2. To gain knowledge on the status of Thailand in the world community.
3. To be able to analyze the problem as a result of globalization in various aspects including political, economical, social and culture and impact on moral and ethic.

Course Description

Status of Thailand in social world; dynamic of social changes which affecting Thailand; problems and causes of problems arising as a result of globalization which cause the awareness, knowledge and understanding of the situation; be able to analyze the cause of problem and the impact of Thai society in various aspect including political, economic, social, moral and ethical.

10161 Thai for Communication**(6 credits)*****Objectives***

1. To be able to use Thai language as a tool for communication.
2. To improve language skill for communicate effectively and creatively.
3. To be able to use language in daily life and to pursuit of knowledge.

Course Description

Significance of language, idea and communication; the art of using word, sentence, idiom, phrase ; development of listening, speaking, reading and writing skills to communicate effectively and creatively; using Thai language in daily life to pursuit of knowledge and transfer knowledge.

10162 Chinese for Communication**(6 credits)*****Objectives***

1. To gain knowledge about Standard Chinese phonology, Mandarin phonetic alphabet (Hanyu Pinyin), and be able to write and pronounce the alphabet correctly.
2. To gain knowledge about Chinese characters--as basic words or assembled ones--and sentence structure and grammar for general communication, including practice with writing Chinese characters.
3. To be able to use Chinese in everyday life.

Course Description

Standard Chinese phonology, Hanyu Pinyin transcription, basic words, and dialogues for everyday use, structural grammar, and learn and practice writing of 550 Chinese characters.

10163 Khmer for Communication**(6 credits)*****Objectives***

1. To gain knowledge about the phonology, alphabets, and grammatical structure of Khmer.
2. To be able to use basic Khmer for communication in daily life.
3. To gain knowledge about Khmer words used in the Thai language.

Course Description

Khmer phonology; the practice of writing the Khmer alphabet: Jrieng and Mula alphabets; basic Khmer words used in daily life; grammatical structure and basic sentence structure; listening, speaking, reading and writing skills for communication at the basic level; and Khmer words used in the Thai language.

10164 Social and Culture in the ASEAN Community**(6 credits)*****Objectives***

1. To be able to understand ASEAN background and history.
2. To be able to understand the purpose of the integration of ASEAN member states.
3. To be able to understand social and cultural condition of ASEAN member states.
4. To be able to understand the role and relationship of ASEAN and other nations.

Course Description

ASEAN background and history; the integration of ASEAN member states; social and cultural condition of ASEAN member states; the role and relationship of ASEAN and other nations.

10171 Interaction: Effective Communication in English**(6 credits)*****Objectives***

1. To practice skills and strategies in the use of English for communication in various situations.
2. To increase knowledge and understanding in the structures, vocabulary, and expressions by learning from the practice of listening, speaking, reading and writing skills which are used in the communication in daily life and at the work places.
3. To acquire knowledge on some problems in communication caused by differences in language and culture.

Course Description

The practice of listening, speaking, reading and writing skills in English for the purpose of communication in social and professional settings, such as greetings, invitations, expressing condolences and congratulating and attending meetings; examination of native modes of expression, and strategies for Thai people to communicate effectively in English.

10172 English Reading**(6 credits)*****Objectives***

1. To study and practice English reading strategy for various purposes.
2. To acquire increased knowledge on structure, vocabularies and English idioms while reading other kinds of printed media.

Course Description

Reading strategy, practice of reading skills, increase of knowledge in structure, vocabularies, English idioms from academic texts on humanities, social science, science as well as from daily sights such as public signs, newspapers and advertisements.

10173 English Writing**(6 credits)*****Objectives***

1. To acquire knowledge on the principle of English writing for communication.
2. To train and enhance skills in writing English for communication.

Course Description

Guidelines and strategies in writing english for communication; practice of english writing skill on the phrase, sentence, paragraph and short passage levels.

10201 Thai History**(6 credits)*****Objectives***

1. To gain knowledge on historical evidence and methods.
2. To gain knowledge on origin and development of Thai history and the formation of the ancient and modern state.
3. To gain knowledge on international relationships and acceptance of external influences
4. To know and understand the conditions of Thai politics, economy, and society from ancient times to the present.

Course Description

Evidence use and historical methods; The origin and development of Thai history; the formation of ancient and modern state; the conditions of Thai politics, economy, and society from ancient times to the present; international relationships and acceptance of external influences

10202 Thai Reading**(6 credits)*****Objectives***

1. To be able to read for main ideas and gist.
2. To be able to analyze the writer's premise and supporting ideas or make an argument in academic articles.
3. To be knowledgeable in various types of writing and be able to compare the use of language in those types of writing.
4. To be able to interpret the meaning of words in passages.
5. To be knowledgeable in the characteristics of effective writing.

Course Description

Reading techniques; polysemy of Thai words; characteristics of various types of writing; characteristics of effective and ineffective writing; practice in rewriting sentences, phrases and paragraphs by employing examples from newspapers, advertisements, short stories, translated stories, and articles; Practice in reading for main ideas, reading for gist; nalyzing the writer's premise, summarizing the writer's argument, and distinguishing facts from opinions or feelings in various types of writing and academic articles.

11006 Chinese for Commerce**(6 credits)*****Objectives***

1. To gain knowledge about vocabularies, expressions and dialogues in the field of commerce.
2. To gain more knowledge about approximately 500 Chinese characters--as basic words or assembled ones-- for commerce and be able to write Chinese characters correctly.
3. To be able to communicate with Chinese for commerce.

Course Description

Basic words and dialogues in the field of commerce, structural grammar, learn by practicing dialogue structures and writing of approximately 500 Chinese characters.

11007 Chinese for Tourism**(6 credits)*****Objectives***

1. To gain knowledge about vocabularies and expressions in the field of tourism.
2. To be able to communicate with Chinese as tourists and tourguides.

Course Description

Vocabularies and expressions in the field of tourism, practice in speaking about tourist attractions or in various traveling situations.

11008 Chinese for Service Industry**(6 credits)*****Objectives***

1. To gain knowledge about vocabularies and expressions in the service industry field.
2. To be able to communicate with Chinese according to the circumstance.

Course Description

Vocabularies and expressions in the service industry field, practice in speaking about the simulation of service jobs.

11009 Chinese Language and Culture**(6 credits)*****Objectives***

1. To gain knowledge about vocabularies and expressions in the field of culture.
2. To gain knowledge about Chinese culture reflected through the language.
3. To understand Chinese perspectives by learning culture.
4. To be able to communicate in Chinese correspondent to the culture.

Course Description

Vocabularies and expressions in the field of culture, culture knowledge and impact on Chinese beliefs, values, virtues, ethics and ways of life.

11010 Background of Khmer Society and Culture**(6 credits)*****Objectives***

1. To gain knowledge about derivation and historical background of Khmer realm.
2. To understand Khmer society, economy, politics and culture.
3. To understand Khmer society and culture bringing about to a good understanding of each other.
4. To understand the relationship between Cambodia and the ASEAN community.

Course Description

Derivation of Khmer realm from the pre-Angkorian period till the present; society, economy, politics, custom, ways of life, language, art, culture; the relationship between Cambodia and the ASEAN community.

11011 Khmer Reading and Writing**(6 credits)*****Objectives***

1. To gain knowledge about reading documents in the Khmer language.
2. To gain knowledge about writing in the Khmer language in various forms.
3. To enhance knowledge on vocabulary, expressions in Khmer reading and writing.

Course Description

Reading compilation of documents; the practice of writing sentences, paragraphs, and essays in various forms by applying vocabulary and expressions aptly.

11012 Khmer for Business**(6 credits)*****Objectives***

1. To gain knowledge and be able to use vocabulary and expressions in the Khmer language for business.
2. To enhance the communication skills of the Khmer language for business.
3. To gain knowledge about business with the ASEAN community in Cambodia.

Course Description

Vocabulary, expressions and texts in the field of business; business communication, the communication with hotels and banks, currency exchange, imported goods, exported goods; the practice of reading and writing Khmer for business; important business with the ASEAN community in Cambodia.

11013 Khmer for Tourism**(6 credits)*****Objectives***

1. To gain knowledge and be able to use vocabulary and expressions for tourism.
2. To enhance the communication skills of the Khmer language for tourism.

Course Description

Vocabulary, expressions and texts in the field of tourism and services; major tourist attractions in Cambodia; knowledge about tourist attractions in Cambodia.

11111 Thai Society and Culture**(6 credits)*****Objectives***

1. To know the development of Thai society and culture.
2. To understand the economic, political, social factors affecting the settlement and lifestyles in Thai urban and rural communities.
3. To be aware of the cultural and ethical varieties in Thailand.
4. To be able to analyze the changes in Thai society and culture.

Course Description

Thai society and culture, thoughts and development; social relations systems and Thai social structure; varieties of culture and ethics; relationships of economic, political and social behaviour to the development of Thai rural and urban areas; integration of Thai society and culture.

11301 English for Business**(6 credits)*****Objectives***

1. To acquire knowledge on the English structure, vocabulary, and expressions used in business circles.
2. To be able to use English efficiently for communication in business.

Course Description

English structure, vocabulary and expressions used in business circles for the purpose of increasing effective communication and efficiency.

11302 English for Tourism**(6 credits)*****Objectives***

1. To acquire knowledge and understanding, be able to use the English structures, vocabulary and expressions used for communicating with foreigners, buying and selling and serving in the tourism industry.
2. To be able to use English for introduction of the geography, history, traditions, art and culture of Thailand to foreigners.

Course Description

English structure, vocabulary and expressions frequently used in everyday communication with foreigners; buying and selling; tourism services; providing information concerning the geography, history, traditions, art and culture of Thailand.

11303 English for Hotel Personnel**(6 credits)*****Objectives***

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used in the hotel business.
2. To be able to use English for communicating, increasing efficiency in one's job and developing individual professions.

Course Description

English structure, vocabulary and expressions frequently used in the hotel business; specific expressions and vocabulary used in various departments of the hotel; communicative English for the purpose of increasing efficiency and professional development.

11304 English for Office Staff**(6 credits)*****Objectives***

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used at work in various departments of the office.
2. To be able to use English for communicating, increasing efficiency in one's job and developing individual professions.

Course Description

English structure, vocabulary and expressions frequently used in offices; specific expressions and vocabulary used in various departments; communicative English for the purpose of increasing efficiency in the office.

11305 English for Computer Users**(6 credits)*****Objectives***

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used in seeking computer knowledge, computer use, and running computer businesses.
2. To increase the efficiency in one's job and develop individual professions.

Course Description

English structure, vocabulary and expressions used in computer texts, articles, manuals, and other written discourse; communicative English to maximize working efficiency in the computer business.

11306 English for Health Personnel**(6 credits)*****Objectives***

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used in the public health service.
2. To increase the efficiency in one's job and develop individual professions.

Course Description

English structure, vocabulary and expressions frequently used in textbooks, articles, and other written discourse; reading, speaking, and exchanging information, news, and opinions about public health for the purpose of personal awareness and experience, implementation within public health services, and provision of health services to the general public.

11307 English for Technicians**(6 credits)****Objectives**

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used in technical fields.
2. To increase the efficiency in one's job and develop individual professions.

Course Description

English structure, vocabulary and expressions generally used by technicians; reading manuals; writing documents; communicative English for the purpose of work efficiency and professional development.

11308 English for Agriculture**(6 credits)****Objectives**

1. To acquire knowledge and understanding about the English structures, vocabulary and expressions used in agriculture.
2. To increase the efficiency in one's job and develop individual professions.

Course Description

English structure, vocabulary and expressions generally used in agriculture; the reading of documents and articles in the field of agriculture; conversation and exchanges of general knowledge, news, information and ideas concerning agriculture.

11311 English for Language Teachers**(6 credits)****Objectives**

1. To allow students to learn English according to linguistics in terms of sound system, word system, sentence structure system and meaning.
2. For students to learn about how to teach English as a foreign language.
3. To provide students with skills in reading English texts that are useful for teaching and learning.

Course Description

Linguistic knowledge needed for English teachers and knowledge about the principles Teaching English as a foreign language.

11312 English for Professions in ASEAN Community**(6 credits)****Objectives**

1. To equip students with structures, vocabulary and expressions in English used in professional contexts.
2. To enable students to use English in professional communication within the ASEAN community.
3. To enable students to use English as a means to search for knowledge and exchange cultural information among ASEAN member countries.

Course Description

Structures, vocabulary and expressions in English used in professional contexts; ASEAN member countries; information about employment opportunities, reading and listening to news, documentaries, articles, and electronic media, professional communication in international settings.

12303 Thai Society**(6 credits)*****Objectives***

1. To view the types of the characteristics of personal and group inter-relations in Thai social organizations both in the rural and urban levels.
2. To be able to analyze the important types of inter-relations in Thai society.
3. To be able to know the present structure of Thai society.

Course Description

The characteristics of personal and group inter-relations in Thai daily life; values and norms of inter-relations in Thai society; important types of inter-relations among Thai people, namely, the patronage system, the bureaucratic system, and the factional system; the structure of contemporary Thai society and inherited characteristics; the structure of Thai society at the macro and micro levels; social relations at the community level in the form of organizations and social institutions; rural society; urban society; majority and minority ethnic groups.

12305 The Arts and Thai Society**(6 credits)*****Objectives***

1. To possess knowledge and understanding on the relation of performing arts to life.
2. To possess knowledge and understanding on the responsibility and roles of performing arts as important elements of the society.
3. To possess knowledge and understanding in conserving and developing the performing arts.

Course Description

Classical and folk art as expressed in architecture, paintings, sculpture, and handicrafts, language and musical instruments; relation of the performing arts to life and society; concepts behind works of art; historical background; historical background and events; inspiration in the creation of arts in terms of conservation or development of the performing arts.

12306 Thai Literature**(6 credits)*****Objectives***

1. To understand the forms and content of Thai literature in each period.
2. To know the thoughts, emotions and imagination of Thai poets in each period.
3. To be aware that Thai literature is the product of each period of the Thai society.

Course Description

The evolution of forms, content, concepts, moods, imagination, and writing techniques of poets and writers from the Ayutthaya Period to the present.

12310 Thai Living**(6 credits)*****Objectives***

1. To acquire knowledge in the multidimensional of aspects, which affiliated with Thai people's living environment.
2. To acquire knowledge about the dynamic of Thai people's living environment in each period.
3. To acquire knowledge about internal and external factors, which led to the pattern of Thai's livings.

Course Description

The multidimensional of aspects of Thai's living; the way of people's livings which reflected in Thai cultures, for instance, customs, traditions, folk plays, crafts and so on; the external and internal factors which associated with Thai people's living environment from premodern times up to 9.

12311 Thai World View**(6 credits)*****Objectives***

1. To gain knowledge and understanding about the Thai world view in terms of religious belief and philosophy.
2. To gain knowledge about moral and ethic.
3. To be able to apply knowledge of religious beliefs and philosophy in everyday life.
4. To develop critical thinking, analyzing and problem-solving effectively.

Course Description

The concept of Thai world view in religious beliefs and philosophy; The external influences on Thai world view; The role of religious beliefs and philosophies that influence folkways, traditions, morals, ethics and the public mind that affects people in society.

12312 Thai Political and Economic History**(6 credits)*****Objectives***

1. To gain knowledge about political and economic developments in Thailand in each period.
2. To gain knowledge about politic reform in Thailand, Absolute monarchy and Democracy in Thailand.
3. To gain knowledge about the economic systems in each periods; structure of the economic system, Production structure, structure of trading system, land tenure, financial system as well as economic problems in each period.
4. To describe about the political and economic changes

Course Description

Political and economic developments in Thailand since Sukhothai, Ayutthaya to early Rattanakosin period; political and economic condition in Thailand in each period; The structure of political economic system; political and economic changes in different periods.

12313 Thai Localities**(6 credits)*****Objectives***

1. To know about Thai local history and local history research methods.
2. To gain knowledge of local culture and society in each region in Thailand.
3. To realize the social and cultural diversity of each locality.

Course Description

Concept and method for historical study; Thailand's local society and culture; the relationship between the local community and culture in Thailand among globalization; apply the knowledge of Thai localities in the different context.

12402 Culture and Tourism**(6 credits)*****Objectives***

1. To gain knowledge and understanding about cultural tourism.
2. To be able to indicate the value and significance of culture and tourism in Thailand.
3. To be able to analyze and propose the solutions on cultural tourism problems.

Course Description

Meaning, significance and categories of tourism; Cultural resource management; development of cultural tourism activity and planning of sustainable cultural tourism considered economic, cultural and environment impact; The role of public and private sector in development of sustainable tourism; basic principles of tourism; Special interest tourism and new form of tourism; present creative cultural tourism innovation.

12406 Modernization in Thailand**(6 credits)*****Objectives***

1. To understand the cause of changes into modernization in Thailand.
2. To understand how the effects of the change process to modernization on Thai society.

Course Description

The process of modernization in Thailand since the reign of King Rama V, with a consideration of basic pre-change conditions particularly in the reigns of King Rama III and King Rama IV; analysis of political, governmental, economic and social conditions and changes; conflicts arising from the changes, and their subsequent impact.

12407 Thai Mind**(6 credits)*****Objectives***

1. To learn the Thais' social and cultural concepts.
2. To know how to analyze situations and events being causes and effects of those concepts.
3. To understand the thoughts of Thai scholars and evolution of those concepts from the past to the present.

Course Description

Important Thai political, economic, and social concepts; the causes, results and evolution of these concepts from the past to the present.

12409 Experience in Thai Studies**(6 credits)*****Objectives***

1. To develop an understanding in all aspects of Thai studies.
2. To be able to apply the Thai studies knowledge to the conservation, development and dissemination of the Thai culture.
3. To promote the being of leadership, human relations, and ability in making decisions as well as to nurture students' ethics and morals.

Course Description

The importance of Thai studies to national development; status and research of Thai studies; organizations for the research and promotion of Thai studies; preservation, development and promotion of Thai culture through Thai studies; techniques, methods and problems in promoting Thai studies through mass media; group dynamics activities to nurture ethics, morals and leadership in students.

12410 Characteristic of Thai Language**(6 credits)*****Objectives***

1. To know characteristic and structure of Thai language.
2. To know and understand the change of Thai language from the internal characteristics of Thai language and bringing the foreign language to use.
3. To understand the relationship between language, society, and culture.

Course Description

The characteristics of sound, word, sentence and meaning in Thai language; word formations in Thai language; part of speech; differences between the sound and word; loanword; language change; relationship between language, society and culture.

12411 Thai Dialect and Local Literary Works**(6 credits)*****Objectives***

1. To understand meaning and characteristic of Thai Dialect.
2. To understand meaning, characteristic and category of Thai local literary works.
3. To gain knowledge and understanding about Thai dialect and local literary works in each region.
4. To explore the relationship between language and local literary works in Thai society.
5. To appreciate and develop conservation guideline on Thai dialect and local literary works.

Course Description

Meaning, characteristic and category of Thai local literary works; Thai dialect and local literary works in each region; relationship between language and local literary works in Thai society; value of Thai dialect and local literary works and conservation guideline.

13201 Introduction to Information Science (6 credits)***Objectives***

1. To gain knowledge and understanding of concepts, theories and development of Information Science.
2. To gain knowledge and understanding of types and models of information systems.
3. To gain knowledge and understanding of personnel, organizations and information networks.
4. To gain knowledge and understanding of technology for information work.

Course Description

Concepts, theories, and development of information work and information science; types and models of information and information systems; personnel involved in information work; organizations and information networks; storage and retrieval of information; application of technology on information work; development of information system; key issues in information management; ethics and important legislation regarding information work.

13202 Communication in Information Work**(6 credits)*****Objectives***

1. To gain knowledge and understanding of the concepts, theories and types of communication.
2. To gain knowledge and understanding of the role of communication in information work.
3. To gain knowledge and understanding of technology for communication in information work.
4. To gain knowledge and understanding of circumstances and problems of communication in information work.

Course Description

Concepts, theories and types of communication; the role of communication in information work; public relations in information work; technology for communication in information work; circumstances and problems of communication in information work; ethics and related laws.

13203 Introduction to Research in Information Science**(6 credits)*****Objectives***

1. To gain knowledge and understanding of research, processes of research and research methodology.
2. To gain knowledge and understanding about the fundamentals of statistics in research.
3. To gain knowledge and understanding of the procedures of information science research.
4. To gain knowledge and understanding of the writing of research proposals, research reporting and disseminating results of research in information science.

Course Description

The meaning of research and its importance; types of research; processes of research; research methodology; fundamentals of statistics in research; the procedures of information science research; the writing of research proposals; research reporting and disseminating the results of research in information science; the ethics of researchers.

13311 Information Resources Development**(6 credits)****Objectives**

1. To gain knowledge and understanding of information resources, sources of production and dissemination of information resources.
2. To gain knowledge and understanding of information resources development processes.
3. To gain knowledge and understanding of the role of technology in information resources development.

Course Description

Concepts of information resources; sources of production and dissemination of information resources; information resources development processes; needs of users and study of users; principles and processes of information acquisition; selection, purchase, asking for donation and exchange, inspection, evaluation and rejection of information resources; co-operation in information resources development; the role of technology in information resources development.

13312 Information Analysis**(6 credits)****Objectives**

1. To gain knowledge and understanding of concepts, principles, and information analysis processes.
2. To gain knowledge and understanding of classification and information cataloging.
3. To gain knowledge and understanding of the role of technology in information analysis.

Course Description

Concepts, principles and processes of information analysis; information classification systems; cataloging; important standards; metadata; indexing; vocabulary control; subject heading; use of a thesaurus; abstracting; technology role in information analysis.

13313 Information Services and Dissemination**(6 credits)****Objectives**

1. To gain knowledge and understanding of concepts in organizing information services and dissemination.
2. To gain knowledge and understanding of reference and information service sources.
3. To gain knowledge and understanding of user characteristics and behavior.
4. To gain knowledge and understanding of evaluation of information services and dissemination work.

Course Description

Concepts and main principles in organizing information services and dissemination; types and forms of information services; information search sources; user characteristics and behavior; promotion of information services; organization of information services and dissemination; evaluation of information services and dissemination; roles of technology in information services and dissemination.

13314 Management of Information Organizations**(6 credits)****Objectives**

1. To gain knowledge and understanding of organizations and management systems.
2. To gain knowledge and understanding of the management process for information organizations.
3. To gain knowledge and understanding of environments and important factors related to the management of information organizations.

Course Description

Concepts, theories and principles of organization administration and management; modern organization management; functions of management; information organization management process; context of, environments and factors related to management of information organizations; organization structure; various aspects of planning and resource management for the management of information organization; quality and standard management; cooperation of information organizations.

13321 Writing for Business Communication**(6 credits)****Objectives**

1. To gain knowledge and understanding of the principles of writing for business communication and official communication.
2. To be able to write business communication, including writing various types of reports.
3. To be able to use words and idioms in writing correctly and appropriately.

Course Description

Principles and formats of writing for business communication and official communication; writing correspondence for achievement; writing various types of reports, emphasizing format and language usage; proper and appropriate use of words and idioms in writing.

13323 Financial and Operation Management**(6 credits)****Objectives**

1. To gain knowledge and understanding of financial management in business.
2. To be able to apply knowledge of finance into practice.
3. To gain knowledge and understanding of operation management.
4. To be able to apply operational management knowledge into practice.

Course Description

Roles of financial management in business; asset management; financing; capital structure; dividend policy and the use of financial instruments for management; roles of operations management; operations planning and control; product design and research; demand forecasting; location selection; production process planning and services; product control; production and service quality control.

13401 Professional Experience in Information Science**(6 credits)****Objectives**

1. To be able to apply the principles and theories of information science in practice.
2. To develop one's abilities in communication, analysis and decision-making in the information profession.
3. To enhance leadership, altruism, morals, professional ethics, and engagement in the information profession.

Course Description

Application of principles and theories of information science in practice; the use of case studies and simulations, group dynamic activities, and teamwork for communication, analysis and decision-making; enhancing leadership, altruism, morals, professional ethics and engagement in the information profession.

13411 Special Information Resources**(6 credits)****Objectives**

1. To gain knowledge and understanding of the types and features of special information resources.
2. To gain knowledge and understanding of the management of special information resources.
3. To gain knowledge and understanding of the organization and special information resources services.

Course Description

Scope, types and features of special information resources; principles and process management of special information resources; organization and special information resources services; roles of information technology to manage special information resources.

13412 Information Sources in Social Sciences, Humanities and Sciences**(6 credits)****Objectives**

1. To gain knowledge and understanding of academic communication processes in the social sciences, humanities and sciences.
2. To gain knowledge and understanding of important types of literature in the social sciences, humanities, and sciences.
3. To gain knowledge and understanding of sources of production, dissemination, and servicing of information resources in the social sciences, humanities, and sciences.
4. To be able to select and use information resources in the social sciences, humanities, and sciences.

Course Description

Academic communication processes in the social sciences, humanities and sciences; important types of literature in each academic field; sources of production; dissemination and servicing of information resources; evaluation, selection and use of information resources in the social sciences, humanities, and sciences.

13413 Introduction to Information Technology**(6 credits)****Objectives**

1. To gain knowledge and understanding of information technology's fundamental functions and components.
2. To gain knowledge and understanding of the management of information technology.
3. To gain knowledge and understanding in the application of information technology.

Course Description

Principles of hardware and software and computer networks; database structure; data warehouse; big data; data mining; electronic business and application in information industries; web technology; mobile technology; social network; the development of information systems; service level agreements; information system security and control; ethics and laws related to information technology; application of information technology in information work; important issues and trends related to information technology.

13414 Management of Local Information Resources**(6 credits)****Objectives**

1. To gain knowledge and understanding about scope, types, and characteristics of local information and local information sources.
2. To be knowledge and understanding of the management of local information resources.
3. To be knowledge and understanding of the organizations and networks of local information resources.

Course Description

Scope, types, and characteristics of local information; local information sources; the process of local information resource management; organizations and networks of local information resources; roles of technology in local information resource management.

13421 Office Work Management**(6 credits)*****Objectives***

1. To gain knowledge and understanding of concepts and theories of management.
2. To gain knowledge and understanding of the principles and techniques of management and office work.
3. To gain knowledge and understanding of the principles and techniques of office communications and public relations.
4. To gain knowledge about and the ability to use information technology in managing office work.

Course Description

Concepts and theories of management; principles and techniques of management and office work in a secretarial context; office documents and office supplies; organizing meetings; office communications and public relations and the use of information technology for managing office work.

13422 Organization Behavior and Marketing Management**(6 credits)*****Objectives***

1. To gain knowledge and understanding of concepts and theories of organization behavior.
2. To gain knowledge and understanding of concepts and principles of marketing management.
3. To gain knowledge and understanding of the relationship between organization behavior and marketing management.

Course Description

Concepts and theories of organization behavior; organizational culture; individuals and groups in the organization; leadership; change management and innovation in change; human resources management and development in the organization; organization management; fundamentals of marketing management; consumer behavior; target marketing; products, prices, product sales, marketing promotion and control.

13423 Office Information System**(6 credits)*****Objectives***

1. To gain knowledge and understanding of office information systems.
2. To gain knowledge and understanding of technology for information management in the office.
3. To gain knowledge and understanding of the development of office information systems.

Course Description

Concepts of office work and office information systems; types and formats of office information; competencies, ethics and governance in the office; office information systems development; application of information technology for enhanced efficiency of office work; trends and types of office work in the future.

14111 Self-study Skills for English Language learning**(6 credits)*****Objectives***

1. To equip students with the necessary basic knowledge of English and writing skills.
2. To be able to use the Internet as a tool for communicating and searching for information.
3. To be aware of one's role as a learner and its importance in the learning process.
4. To enable students to improve their English self-study skills.

Course Description

Fundamentals of English; General study skills; self-study management, time management, self-motivation and reinforcement in order to study regularly and efficiently, evaluating and assessing one's own learning, solving one's own learning problems, and making use of feedback to enhance English learning study skills and knowledge of English; internet skills and searching for knowledge using the Internet and other media.

14212 English Grammar in Use**(6 credits)*****Objectives***

1. To be aware of the importance of grammar for communication in English.
2. To demonstrate effective use of grammar for communication in English.

Course Description

English grammar; parts of speech; characteristics, functions and position of word and sentence; word order; sentence construction and combination; focus on the capability to use English correctly in listening, speaking, reading and writing.

14213 English Reading I**(6 credits)*****Objectives***

1. To increase knowledge, skills and practice the necessary techniques for reading texts.
2. To increase knowledge on the sentence structures, vocabularies, and idioms from reading varieties of reading texts.
3. To exchange knowledge and experiences in using the techniques for reading and sentence structures, vocabularies and idioms among the peers.

Course Description

Reading strategies; practicing reading skills; increasing knowledge of English structures, vocabulary, and expressions; reading informative and argumentative writing; analyzing contents and the writer's presentation techniques; practicing giving opinions on the reading passage in oral or written forms; and practicing summarizing the information from a reading passage by writing an outline and a précis.

14214 English Writing I**(6 credits)*****Objectives***

1. To equip students with the knowledge about the principles of writing for communication in English
2. To enhance students' skills in writing for communication in English through practice.

Course Description

Styles and strategies of communicative English writing; the practice of English: writing for self introduction, descriptive writing about hometowns, memos on stories and events, communication in daily life and cause and effect in relation to current issues.

14215 Introduction to English Linguistics**(6 credits)*****Objectives:***

1. To gain knowledge in each field of linguistics comprising phonetics, phonology, morphology, syntax, discourse analysis, semantics and pragmatics.
2. To gain knowledge on an introduction of the relation in other fields with linguistics.
3. To be able to analyse the basic structures and meanings of words and/or sentences in English.

Course Description

The structure of words or sentences in English by a systematic analysis in accordance with scientific channels; phonology and morphology, morphemes, and meanings of words and varieties of English.

14216 Intercultural Communication**(6 credits)*****Objectives***

1. To be able to use English in inter-cultural communication.
2. To have knowledge and understanding about the meaning of language and the relationship between language and culture including the influence of culture on individual's viewpoints, values, and interpretation.
3. To understand, realize and compromise with different cultures of various ethnic groups.
4. To be able to communicate in English about Thai culture.

Course Description

The meaning of language; the importance of language as part of culture; the influence of culture on various ethnic groups' viewpoints, ideas, and values; cultural differences among various ethnic groups in terms of communication with verbal and non-verbal forms using English as a common language; communication with foreigners about Thai culture for the sake of understanding, appreciation, and proper behavior in Thai society.

14317 English Reading II**(6 credits)****Objectives**

1. To study important techniques and strategies for reading written English documents, and articles, and for understanding meaning of sentences, paragraphs, and different styles of writing.
2. To extend student knowledge about English structures, vocabulary, and idioms.
3. To enhance student skills in reading for information in daily life, reading for general knowledge, reading for academic purposes, and reading for entertainment.

Course Description

Practice and development of skills in reading; strategies for development reading comprehension; structure and vocabulary enrichment through the use of readings in the humanities, social sciences, and natural science as well as printed materials commonly encountered in daily life, such as newspapers and advertisements.

14318 Principles of Translation**(6 credits)****Objectives**

1. To have knowledge and understanding about the theories and principles of translation as well as the fundamental problems in translation.
2. To practice skills in translating English sentences and writing into Thai.

Course Description

Principles of translation; steps of translation; quality of translated works; fundamental problems in translation; translation from English into Thai from sentence level to different kinds of writing; analysis of translation mistakes and corrections.

14319 Translation Skills in English**(6 credits)****Objectives**

1. To be knowledgeable and understand translation principles and specific area translation.
2. To practice specific area translation.

Course Description

Principles in specific area translation; English structures; vocabulary; reading principles to understand English script; translation in science and technology, arts, news, articles, and documentary features.

14320 English Pronunciation**(6 credits)****Objectives**

1. To be able to listen to, pronounce and decode the symbols of consonants and vowels in English.
2. To be able to analyse the sound of consonants, vowels, and rhythms in English word and sentence levels; intonation in English including the solving of frequently found errors.
3. To be able to correctly pronounce in English.

Course Description

The sound system in English: a practice of listening and pronouncing consonants and vowels from various places of articulation; decoding the phonetics symbols; stresses in the word and sentence levels; intonation in the sentence and discourse levels; sounds in contexts and varieties of sounds; common pronunciation errors among the Thais and solutions to correct them.

14421 English Writing II**(6 credits)*****Objectives***

1. To equip students with knowledge and understanding about the appropriate English writing at paragraph and essay levels.
2. To practice and enhance English writing skills for various purposes.
3. To enable students to analyze and correct writing mistakes.

Course Description

English writing at paragraph and essay levels; skills in English writing for various purposes; analysis of mistakes in writing and correction of mistakes.

14422 Effective Presentations in English**(6 credits)*****Objectives***

1. To be able to prepare contents to be presented in English.
2. To be able to summarize contents to be presented in English.
3. To study the concepts and principles in providing supporting media for effective presentations.
4. To incorporate knowledge and understanding in the English structures, vocabulary, expressions used in giving brief presentations in various situations.
5. To practice skills and strategies in using English in presentations.

Course Description

Listening comprehension; summarizing; content preparation in presenting the issues or short reports, and presentation.

14423 Professional Experience in English**(6 credits)*****Objectives***

1. To apply English reading, writing, listening, and speaking skills and knowledge to real life situations.
2. To raise an awareness of the relationship between language, culture, and society.
3. To develop leadership, virtues, and ethics in using English as the medium of communication.
4. To enhance analytical skills and decision-making, and practice with study cases/role-plays.
5. To provide opportunity for discussion among instructors, experts, and students.

Course Description

Application of English listening, reading, speaking, writing, and translation skills to real life situations; the relationship between language, culture, and society; study cases/role-plays for decision-making and practice; group activities for intensive practice in English and developing ethics and leadership.

41401 English for Lawyers**(6 credits)*****Objectives***

1. To provide students with knowledge and understanding of the English vocabularies and terminology used in the subject of law.
2. To assist students in reading and understanding legal articles or texts in English.

Course Description

General English legal vocabulary and terminology for the purpose of reading and comprehending legal texts written in English.

Last update: 19-June-2020