

Bachelor of Economics Program

(Major in Business Economics)

1. For those who have or upper secondary school, or its equivalent.

(1) Program Structure

The program requires at least 21 courses or 126 credits comprising the following:

A. General Education Course	5	courses	(30 credits)
B. Area-Specific Course	15	courses	(90 credits)
C. Open Elective Course	1	course	(6 credits)

(2) Program Details

A. General Education Course 5 courses (30 credits)

Required 4 courses

- 10111 English for Communication
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies
- 10164 Society and Culture in the ASEAN Community

And choose 1 course from the following

- 10131 Human Society
- 10152 Thailand and the World Community

B. Area-specific Course 15 courses (90 credits)

Core Course 5 courses

Required 4 courses

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30201 Introduction to Administration
- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting

Area-specific Course 10 courses

Required 7 courses

- 60410 Econometrics and Applications
- 60434 Research Methodology and Information Technology for Economic Studies
- 60482 Business Economics and Finance
- 60499 Professional Experience in Economics*

Note: * Students can register for this course only in the final semester before graduation and left 3 courses before graduation.

- 61401 Project and Program Analysis
- 61405 Human Resource Economics and Economic-business Ethics
- 61407 Production Economics and Marketing Management

And choose 3 courses from the following:

- 32332 Risk Management and Principles of Insurance
- 32334 Information System and Marketing Research
- 32450 International Business and International Marketing
- 32457 Investments and Securities Analysis
- 32475 International and Global Marketing
- 60424 Monetary Economics and Public Finance
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents, or postgraduate programs.

2. For those who have completed a Technical Vocational Certificate in any field of Business Administration except Hotel Management and Tourism, Service Business and Business Language.

(1) Program Structure

The program requires at least 18 courses or 108 credits comprising the following:

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|-----------------------------|----|---------|--------------|
| A. General Education Course | 4 | courses | (24 credits) |
| B. Area-Specific Course | 13 | courses | (78 credits) |
| C. Open Elective Course | 1 | course | (6 credits) |

(2) Program Details

A. General Education Course 4 courses (24 credits)

Required 3 courses

- 10121 Human Civilization
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies

And choose 1 course from the following:

- 10111 English for Communication
- 10161 Thai for Communication
- 10162 Chinese for Communication
- 10163 Khmer for Communication

B. Area-specific Course 13 courses (78 credits)

Core Course 5 courses

Required 4 courses

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30201 Introduction to Administration
- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting

Area-specific Course 8 courses

Required 7 courses

- 60410 Econometrics and Applications
- 60434 Research Methodology and Information Technology for Economic Studies
- 60482 Business Economics and Finance
- 60499 Professional Experience in Economics*
- 61401 Project and Program Analysis
- 61405 Human Resource Economics and Economic-business Ethics
- 61407 Production Economics and Marketing Management

And choose 1 course from the following:

- 32332 Risk Management and Principles of Insurance
- 32334 Information System and Marketing Research
- 32450 International Business and International Marketing
- 32457 Investments and Securities Analysis
- 32475 International and Global Marketing
- 60424 Monetary Economics and Public Finance
- 61408 Economics of Transportation and Logistics Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents, or postgraduate programs.

Note: * Students can register for this course only in the final semester before graduation and left 3 courses before graduation.

3. For those who have completed a Higher Vocational Certificate in any of the following fields: Accounting, Marketing, Secretarial Studies, Management, Sales, Advertising, Finance and Banking, Computer for Business, and Personnel Administration or have at least a Diploma in Economics or Business Administration from an Institute of Higher education recognized by the University Council.

(1) Program Structure

The program requires at least 15 courses or 90 credits comprising the following:

A. General Education Course	3	courses	(18 credits)
B. Area-Specific Course	11	courses	(66 credits)
C. Open Elective Course	1	course	(6 credits)

(2) Program Details

A. General Education Course 3 courses (18 credits)

- 10121 Human Civilization
- 10141 Science, Technology and Environment for Life
- 10151 Thai Studies

B. Area-specific Course 11 courses (66 credits)

Core Courses 5 courses

Required 4 courses

- 60120 Principles of Economics
- 60227 Economic History and Economic Thoughts
- 60228 Mathematical and Statistical Economics
- 60341 Thailand in the World Economy

And choose 1 course from the following

- 30201 Introduction to Administration
- 30206 Business Law and Taxation
- 30208 Financial Accounting and Managerial Accounting

Area-specific Course 6 courses

- 60434 Research Methodology and Information Technology for Economic Studies
- 60482 Business Economics and Finance
- 60499 Professional Experience in Economics*
- 61401 Project and Program Analysis
- 61405 Human Resource Economics and Economic-business Ethics
- 61407 Production Economics and Marketing Management

Note: * Students can register for this course only in the final semester before graduation and left 3 courses before graduation.

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents, or postgraduate programs.

4. For those who hold a degree of any level, in Economics or Business administration.

(1) Program Structure

The program requires at least 13 courses or 78 credits comprising the following:

A. General Education Course	1	course	(6 credits)
B. Area-Specific Course	11	courses	(66 credits)
C. Open Elective Course	1	course	(6 credits)

(2) Program Details

A. General Education Course 1 course (6 credits)

10151 Thai Studies

B. Area-specific Course 11 courses (66 credits)

Core Course 5 courses

Required 4 courses

60120 Principles of Economics

60227 Economic History and Economic Thoughts

60228 Mathematical and Statistical Economics

60341 Thailand in the World Economy

And choose 1 course from the following

30201 Introduction to Administration

30206 Business Law and Taxation

30208 Financial Accounting and Managerial Accounting

Area-specific Course 6 courses

60434 Research Methodology and Information Technology for Economic Studies

60482 Business Economics and Finance

60499 Professional Experience in Economics*

61401 Project and Program Analysis

61405 Human Resource Economics and Economic-business Ethics

61407 Production Economics and Marketing Management

C. Open Elective Course 1 course (6 credits)

Choose a course from courses offered in the certificate of achievement or certificate programs, undergraduate programs or equivalents, or postgraduate programs.

Note: * Students can register for this course only in the final semester before graduation and left 3 courses before graduation.

Last updated: 3-July-2019