



## Letter of Intent (LOI)

The purpose of this letter is to promote co-operation in the fields of teaching and research between Sukhothai Thammathirat Open University (STOU) and Stuttgart Media University (Hochschule der Medien, HdM) in the new study course of International Media Production and Management for Digital Media.

STOU and HdM will make every reasonable effort to encourage direct contact between research institutes. Both Universities agree to enter into negotiations on the following general forms of co-operation:

- I. Joint research activities
- II. Exchange of academic materials and academic publications and information
- III. Exchange of faculty members for research, lectures and discussions
- IV. Exchange of graduate and undergraduate students for study and research
- V. Co-organization and participation in lectures, seminars and conferences
- VI. Co-operation in administrative issues

The themes of joint activities, the conditions for utilizing the results achieved and the arrangements for specific visits, exchanges and other forms of co-operation will be negotiated separately for each specific case by the concerned parties. As mutually agreed, all financial arrangements between the two Universities will be negotiated individually.

As mutually agreed, the implementation will commence upon its signing by both parties and will be valid for five years subject to revision or modification by mutual consent. The possibility and terms of renewal of any agreement will be discussed by the representatives of both Universities within six months prior to its termination.

*Pranee Sungkatawat*

Assoc Prof Dr Pranee Sungkatawat  
President  
Sukhothai Thammathirat Open University  
Date 5 April 2010

Prof Dr Alexander Roos  
President  
Stuttgart Media University  
Date *[Signature]*