

Module 1.1: Program Orientation
Leadership Development and Change Management
for Nurse Executives in ASEAN Countries

Assoc. Prof. Dr Boontip Siritarungsri, RN,PhD
Program Leader, School of Nursing
Sukhothai Thammathirat Open University

Welcome everyone to the distance program training on Leadership Development and Change Management for Nurse Executives in ASEAN Countries. Thank you for your interest in this program and now you are recruited to study this online course. To know more about the project, I would now like to introduce about the program.

1. Program Team comprised 2 teams as follows.

1.1 Academic Team (responsible for academic affairs)

- 1) Associate Professor Dr Boontip Siritarungsri
- 2) Assistant Professor Dr Aree Cheevakasemsook
- 3) Assistant Professor Dr Premruetai Noimuenwai
- 4) Assistant Professor Dr Kunchon Jeotee
- 5) Dr Pattaya Kaewsarn

1.2 Managerial team (responsible for general management and administrative affairs)

- 1) Ms Sukanya Phromphon
- 2) Ms Wacharee Limungkoon
- 3) Mr.Aekrat Wirotkul
- 4) Mrs.Rattip Phukkesorn
- 5) Ms Srisaowaluk Suttiwong

2. Objectives of the Project

- 2.1 To provide more knowledge to nurse executives and empower them with building leadership skill as well as efficient change management via electronic media.
- 2.2 To develop nurse leaders' network in ASEAN countries for ASEAN Community
- 2.3 To enable project participants apply their knowledge to development of nursing administration innovation.
- 2.4 To serve as guidelines for the University's complete course development in response to instructional and training purpose of School of Nursing.

3. Expected Learning Outcomes (ELO)

- 3.1 To develop morality and ethics while learning together and create well-being for the people in their own country and in ASEAN community
- 3.2 To gain leadership and change management knowledge and skills

- 3.3 To be able to utilize computer technology for knowledge sharing that would further lead to life-long learners
- 3.4 To enable to apply the knowledge gained for developing the nursing administration innovation
- 3.5 To act as a change agent in their own workplace or their own country
- 3.6 To promote relationship and build nurse executives/leaders 'network in ASEAN community

4. Training Duration

It is a 4-month training program (May-August 2016) and designed to include 2 following parts.

- Online Course: Interactive Online learning via internet. 107 Participants included nurse executives and registered nurses who are recruited from public health organizations in 7 countries (Thailand, Myanmar, Malaysia, Vietnam, Philippines, Brunei, and Singapore)
- Face-to-Face Intensive Seminar which will be held for 3 days in Thailand on STOU campus from July 17-19, 2016 (tentative dates)

5. Modules Training Schedule (May-August 2016)

6. **Online Course: Massive Open Online Course (MOOC) consisted** of 10 modules developed by international resource persons for online or distance training course.

Module 1: Orientation by Assoc. Prof. Dr.Boontip Siritarungsri, Asst. Prof. Dr.Aree Cheewakasemsook, Asst. Prof. Dr.Premruetairat Noimuenwai and Dr.Pattaya Kaewsarn from School of Nursing, Sukhothai Thammathirat Open University

Module 2: Overview of Leadership Development and Change Management by Assoc Prof.Dr.David Crookall, Management Institute, university de Nice Sophia Antipolis (UNSA), France.

Module 3: Leadership Development for Executives in ASEAN by Assoc. Prof. Dr.Tong-In Wongsothorn, Former President & University Council Member of Sukhothai Thammathirat Open University.

Module 4: ICT for Health Executives in ASEAN by Assoc.Prof.Dr.Chailerd Phichitpornchai, President of Sukhothai Thammathirat Open University

Module 5: Towards a New Paradigm of Nursing Leadership Development by Prof.Dr. Wipada Kunaviktikul, Dean, School of Nursing, Chiang Mai University.

Module 6: Developing and Providing Nursing Leadership Development Programs by Assoc. Prof. Dr.Suchitra Luangamornlert, the 1st Vice President, Thailand Nursing and Midwifery Council.

Module 7: Changes Management for Nursing Leaders: A Case Study by Prof.Dr.Karen Francis, Head, School of Nursing, Midwifery and Indigenous Health, Charles Sturt

University, Australia.

Module 8: Change Management for Transcultural Nursing by Dr.Png Hong Hock, Nursing Department, Singapore General Hospital, Singapore.

Module 9: The Power of Change: Experiences from Nurses by Ms.Suwanna Suethanuwong, Nurse Practitioner of the Year 2012, Martin Luther King:Multi Ambulatory Care Clinic (MLK-MACC), Los Angles, California, USA and Ms Duangjai Chumprasert, Registered Nurse of the year 2008, Martin Luther King:Multi Ambulatory Care Clinic (MLK-MACC), Los Angles, California, USA.

Module 10: Leadership competencies on aging health care for nurses in ASEAN countries that will be constructed by all attending participants to the face to face intensive seminar.

7. Learning Session (Starting 1st May 2016) Participants are advised to go through steps below.

- 7.1 Go to website <http://www.stou.ac.th/lcm>, then click on Modules. For more details of the website, Asst Prof Dr Aree. will introduce latter.
- 7.2 Starting on Module1, reading the document, and then listen to “**Module 1: Orientation**” carefully and follow the instructions.
- 7.3 You should follow–resource person’s instruction during presentation in each module. Please note that the “**Self-Study to Instruction**” icon will help participants to gain better understanding.
- 7.4 Then go to “**Knowledge Sharing**” Forum. You need username and password, and participate together with other online ASEAN participants.
- 7.5 **Reflection on “Knowledge Sharing” forum;** To reflect participants feedback, the following questions should be answered after their online study.
 - 1) Did you gain any knowledge, experience or not and how?
 - 2) From Item 1, is there any similarity or difference from what you have previously learned or obtained?
 - 3) Did you apply knowledge and experience from item 1 to your work under your responsibility? How?

8. Certificate of attendances

Participants will receive 2 certificates (1) online course, and (2) face to face intensive seminar (if they are selected to attend). Participants will receive the first certificate when they completed online assignments. This will further described by Asst Prof Dr Premruitai. Further, a number of participants will be recruited and invited to face to face intensive seminar if they meet program requirements. Dr Pattaya will give suggestion in this part.

Hopefully the above-mentioned guidelines will clear enough to make participants’ distance training via LCM website enjoyable and looking forward to seeing you on Face-to-Face Intensive Seminar in August on STOU campus in Thailand.

