

## Module 1.2: Program Orientation

### Website Orientation for Leadership Development and Change Management for Nurse Executives in ASEAN Countries (LCM Project)

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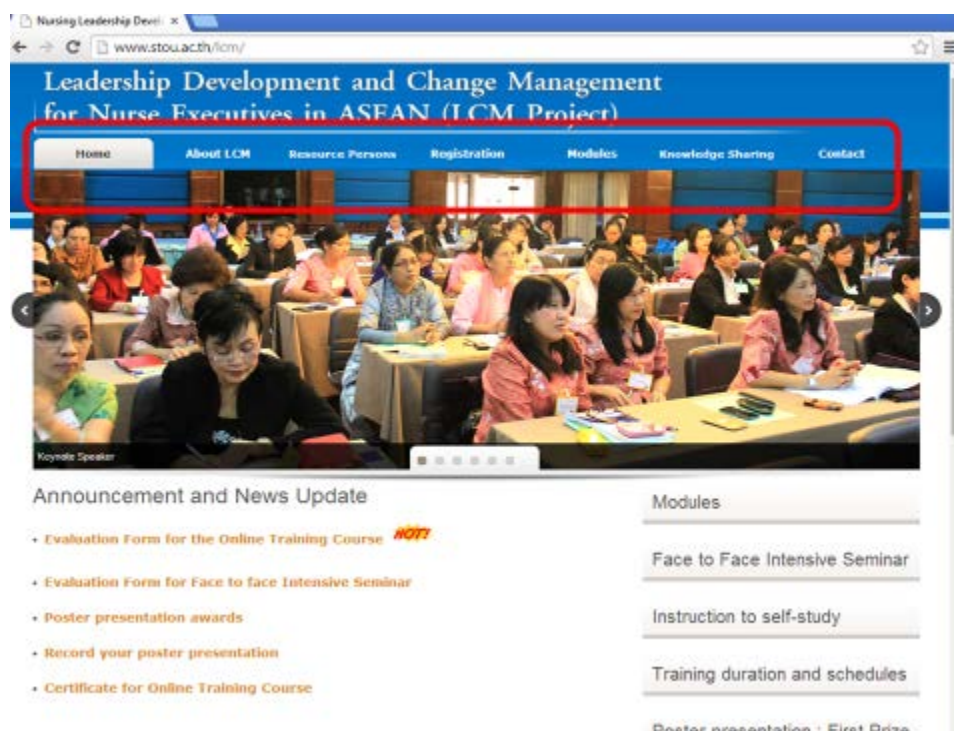
#### Website Orientation

The website introduction consists of 4 topics as the following:

1. How to access to the website
2. The tool bar section (main information)
3. The menu on the right screen (learning information)
4. The below section (the assigned project or work tasks)

#### How to access to the website

Learners of the project of Leadership Development and Change Management for Nurse Executives in ASEAN Countries (LCM) can directly access the website via <http://www.stou.ac.th/lcm>. They also can undergo learning activities through this website. The website screen is shown as the below picture.



## The tool bar section (main information)

The tool bar of the website on the top of the screen is a main information. It comprises 7 icons. There are home, about LCM, resource persons, registration, modules, knowledge sharing, and contact (see the below picture). Each icon has the details as follows.

**1. Home** is the first screen. The learner can return from other screens to the first page of LCM website by clicking on “home icon”.

**2. About LCM** is another icon which includes welcome from project leader, LCM project, and LCM team. The detail of each icon is delineated in the following.

**2.1 Welcome from project leader** is the speech from the project leader mainly regarding the purposes and outcomes of LCM project, the detail of time frame of the project

**2.2 LCM project** is an icon which consists of rationale, objectives, target group and stakeholders, implementation pattern and training contents, outcome/impact of project implementation, training duration and features, registration fees and training certificate, selection criteria for target group, project team, project advisors, and contact.

**2.3 LCM team** is the icon which views academic team and managerial team. The academic team comprises Associate Professor Dr.Boontip Siratarungsri, Assistant Professor Dr.Aree Cheevakasemsook, Assistant Professor Dr.Premruetai Noimuenwai, and Dr.Pattaya Kaewsarn from Thailand; and Associate Professor Dr. Lin Swee Hia form Singapore. The managerial team includes Mrs. Sukanya Phromphon and Mrs Wacharee Limungkoon.

**3. Resource persons** is one icon which has details in term of personnel who are in charge of online training course, and face-to-face intensive seminar.

**4. Registration** is one important icon for the learner who is indeed willing to join LCM project. The learner should begin register to be the learners of the project prior to study modules, and share knowledge after studying each module.

**5. Modules** is the icon regarding 10 modules for online learning. The learner is able to access from his/her computer at home through given username and password. Ten modules are illustrated as follows:

5.1 Program Orientation

5.2 Overview of Leadership Development and Change Management

- 5.3 Leadership Development for Nurse Executives in ASEAN
- 5.4 ICT for Health Executives in ASEAN
- 5.5 Towards a New Paradigm of Nursing Leadership Development
- 5.6 Developing and Providing Nursing Leadership Development Programmes
- 5.7 Change Management for Nursing Leaders: A Case Study
- 5.8 Change Management for Transcultural Nursing
- 5.9 The Power of Change: Sharing Experiences
- 5.10 Conclusion & Evaluation

**6. Knowledge sharing** is another important icon for the learner whenever he/she give ideas, experiences, and application to either workplaces or daily tasks to share with other learners.

**7. Contact** details address, telephone number, facsimile, and Sukhothai Thammathirat Open University map.

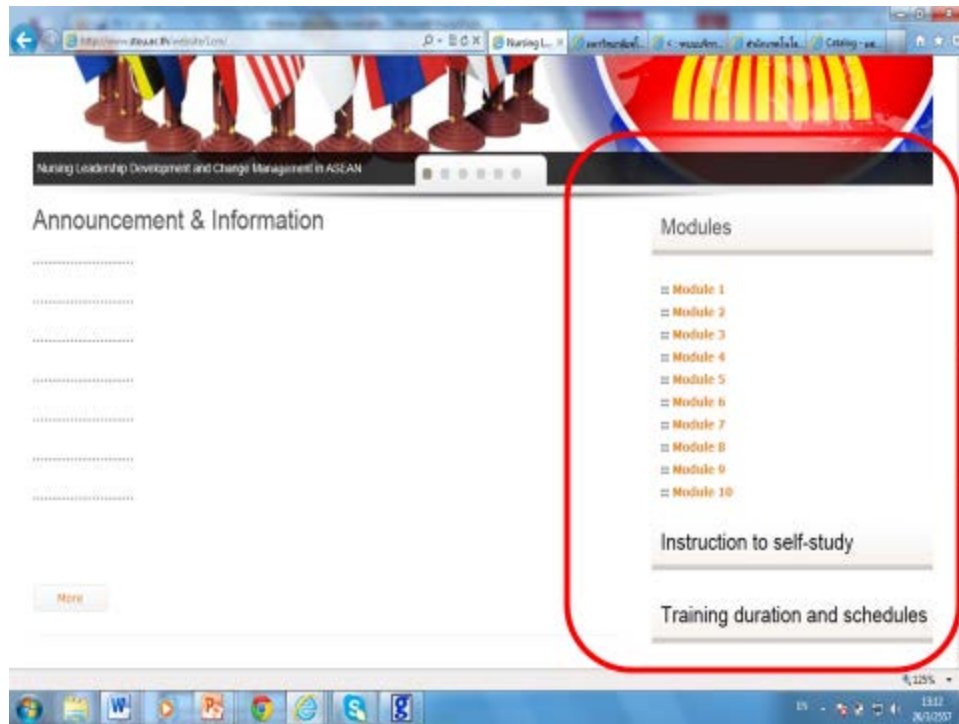
### **The menu on the right screen (learning information)**

The menu on the right screen of the website is learning information for all learners. It includes three icons: modules, instruction to self-study, and training duration and schedules.

**1. Modules icon** is replaced as the same modules on the top as mentioned above to facilitate the learner easily to access the module.

**2. Instruction to self-study icon** views six steps of self-study procedures. The learners should follow these procedures step by step since beginning learning by registration, and finishing with reporting the result of developing an innovative mini project on posters.

**3. Training duration and schedules icon** describes a four-month training course and divide the learning activities into each week since orientation to conclusion and evaluation of the course.



### **The below section (the assigned project or work tasks)**

The below section views the assigned projects or work tasks of the learners. There are two icons: project/work task and gallery.

1. The project/work task is to allow the space for the learner to launch his/her own assigned tasks regarding best practice development on leadership and change management for nurse executives.
2. Gallery is a room for putting all pictures of activities throughout the project

